



## 2019-20 Sponsorship Options

The Corpus Christi Chapter of the Texas Society of CPAs has over 400 members and encompasses 10 counties (Aransas, Brooks, Calhoun, Duval, Jim Wells, Kenedy, Kleberg, Live Oak, Nueces, and San Patricio). Founded in 1947, the Corpus Christi Chapter proudly promotes and protects the CPA profession in the Coastal Bend.

With over 28,000 members, the TXCPA offers a community for CPAs. The Corpus Christi Chapter works with TXCPA to promote local CPAs, organize events, and advance the profession.

CPAs are often decision makers within both companies and firms, and as trusted advisors, CPAs are often an organization's or individual's go-to person for referrals. Sponsorship of the Corpus Christi Chapter leads to direct connections with some of the area's top business leaders.

For more information contact Diane Joiner by calling 877/592-0526, ext. 113 or emailing [djoiner@tscpa.net](mailto:djoiner@tscpa.net).

### **Events**

TXCPA Corpus Christi offers seven luncheon programs and a one-day Annual Tax Conference each year.

#### Continuing Education Luncheons

All continuing education luncheons are held at The Texas State Aquarium from noon to 1:00 p.m. Luncheons have an average attendance of 45 people for each program. The 2019-2020 schedule is as follows: September 20, 2019, October 25, 2019, November 15, 2019, January 17, 2020, February 21, 2020, March 20, 2020, and May 15, 2020.

The luncheon program includes 10 minutes of announcements and chapter business followed by a 50-minute continuing education presentation from an outside speaker.

Promotion of luncheon events is sent to all chapter members via email (approximately 400 recipients), promoted on the chapter's social media channels, and shared with the *Corpus Christi Caller-Times* for inclusion on the Business Datebook.

#### Annual Tax Conference

TXCPA CC's Annual Tax Conference is scheduled for Friday, February 7, 2020 at the Region 2 Education Service Center. The tax conference has an average attendance of 150 people each year.

The conference program includes eight hours of continuing education sessions.

Promotion of the Annual Tax Conference is sent via email to TXCPA CC members, as well as TXCPA CPA members in Victoria, Laredo, and the Rio Grande Valley (approximately 800 recipients), promoted on the chapter's social media channels, and shared with the *Corpus Christi Caller-Times* for inclusion on the Business Datebook.



## **Sponsorship Levels**

### **Level 1: Premier Chapter Sponsor \$2,500**

Benefits include:

- Prominent logo placement on the chapter's website for the year.
- Promotion of premier sponsor via the chapter's social media channels at least once each quarter and inclusion in the chapter's monthly e-newsletter 6 times during the year.
- Name/Logo included in all promotional communications for the Tax Conference and for one luncheon (date of your choosing).
- The ability to give a 3-5 minute introduction from the podium at one luncheon and during the tax conference.
- Booth space (6' table and 2 chairs) at the Tax Conference venue
- Two tax conference registrations
- 2 complimentary lunches for vendor representatives at the Conference.
- Two complimentary registrations for each of the 7 luncheons during the year.

### **Level 2: Event Sponsor \$1,500**

Benefits include:

- Name/Logo included in all promotional communications, the chapter's website, social media channels and one monthly electronic newsletter for the Tax Conference and one monthly newsletter for the Luncheon date of your choice.
- The ability to give a 3-5 minute introduction from the podium at the Conference
- Booth space at the Tax Conference (6' table and 2 chairs)
- One complimentary tax conference registration
- 2 complimentary lunches for vendor representatives at the Conference.
- One complimentary registration for a luncheon of your choosing during the year.

### **Level 3: Chapter Tax Conference Sponsor \$1,000**

Benefits include:

- Name/logo included in all promotional communications and the chapter's website and social media channels for the Tax Conference.
- The ability to give a 3-5 minute introduction from the podium at the Conference
- Booth space (6' table and 2 chairs) at the Tax Conference venue
- 2 complimentary lunches at the conference

### **Level 4: Chapter Luncheon Sponsor \$500**

Benefits include:

- Name/logo included in all promotional communications and the chapter's website and social media channels for the luncheon date chosen.
- The ability to give a 3-5 minute introduction from the podium at the luncheon
- 2 complimentary luncheon registrations



**Sponsorship Form**

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

**Sponsorship Package (please select one):**

\_\_\_\_\_ \$2,500 Level 1

\_\_\_\_\_ \$1,500 Level 2

\_\_\_\_\_ \$1,000 Level 3

\_\_\_\_\_ \$500 Level 4

**Payment**

MasterCard    Visa    American Express    Check (enclosed)

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Please make checks payable to:  
TXCPA Corpus Christi  
3305 Northland Drive, #406  
Austin, Texas 78731

Questions? Contact Diane Joiner by calling 877-592-0526, ext. 113 or emailing [djoiner@tscpa.net](mailto:djoiner@tscpa.net)