Section II -- Customized Tables Prepared for the Texas Society of CPAs

Private and Confidential

|  | All | All | Texas |  |  | All South Firms By Revenues |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Firms | TX | Small | Medium | Large | <200K | 200<500k | 500<750K | 750K<1.5M | 1.5M<5M | 5M<10M | 10M+ |
| Number of firms | 2,937 | 299 | 146 | 70 | 83 | 242 | 272 | 118 | 171 | 185 | 45 | 31 |

CENSUS DATA / FIRMOGRAPHICS

## Region

| Northeast | 12\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| South | 36\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Midwest | 24\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| West | 28\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Other | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |

## Census Division

| East North Central | 15\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| East South Central | 4\% | 0\% | 0\% | 0\% | 0\% | 9\% | 10\% | 14\% | 12\% | 13\% | 16\% | 19\% |
| Middle Atlantic | 8\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| New England | 4\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| South Atlantic | 17\% | 0\% | 0\% | 0\% | 0\% | 49\% | 49\% | 44\% | 52\% | 46\% | 33\% | 35\% |
| West North Central | 9\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| West South Central | 15\% | 100\% | 100\% | 100\% | 100\% | 42\% | 42\% | 42\% | 36\% | 41\% | 51\% | 45\% |
| Mountain | 10\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Pacific | 18\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Other | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |

## Average Household Income

| <\$35K | 15\% | 24\% | 27\% | 19\% | 23\% | 21\% | 26\% | 23\% | 30\% | 28\% | 29\% | 10\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$35-39K | 26\% | 40\% | 29\% | 47\% | 53\% | 36\% | 32\% | 38\% | 35\% | 38\% | 42\% | 52\% |
| \$40-44K | 19\% | 9\% | 10\% | 6\% | 11\% | 17\% | 17\% | 18\% | 14\% | 17\% | 9\% | 23\% |
| \$45-49K | 13\% | 15\% | 19\% | 17\% | 7\% | 9\% | 10\% | 7\% | 8\% | 4\% | 2\% | 6\% |
| \$50-59K | 14\% | 11\% | 14\% | 11\% | 6\% | 10\% | 8\% | 11\% | 5\% | 4\% | 11\% | 6\% |
| \$60K+ | 13\% | 0\% | 0\% | 0\% | 0\% | 7\% | 7\% | 3\% | 9\% | 9\% | 7\% | 3\% |

## Firm Size

| <\$200K | 20\% | 25\% | 51\% | 0\% | 0\% | 100\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$200<\$500K | 24\% | 24\% | 49\% | 0\% | 0\% | 0\% | 100\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| \$500<\$750K | 12\% | 11\% | 0\% | 49\% | 0\% | 0\% | 0\% | 100\% | 0\% | 0\% | 0\% | 0\% |
| \$750<\$1.5M | 18\% | 12\% | 0\% | 51\% | 0\% | 0\% | 0\% | 0\% | 100\% | 0\% | 0\% | 0\% |
| \$1.5M<\$5M | 20\% | 19\% | 0\% | 0\% | 67\% | 0\% | 0\% | 0\% | 0\% | 100\% | 0\% | 0\% |
| \$5M<\$10M | 4\% | 5\% | 0\% | 0\% | 19\% | 0\% | 0\% | 0\% | 0\% | 0\% | 100\% | 0\% |
| \$10M+ | 3\% | 4\% | 0\% | 0\% | 13\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 100\% |


| Sole practitioner | 33\% | 40\% | 71\% | 20\% | 1\% | 86\% | 53\% | 22\% | 8\% | 2\% | 0\% | 0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Single-office firm | 55\% | 51\% | 27\% | 79\% | 70\% | 14\% | 44\% | 71\% | 85\% | 75\% | 53\% | 29\% |
| Unified multi-office firm | 9\% | 8\% | 1\% | 1\% | 24\% | 0\% | 3\% | 5\% | 7\% | 20\% | 36\% | 55\% |
| Office of small regional firm | 2\% | 1\% | 0\% | 0\% | 4\% | 0\% | 1\% | 2\% | 0\% | 3\% | 11\% | 3\% |
| Office of regional/national firm | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 13\% |
| Office of a 'Big 4' firm | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |

Section II -- Customized Tables Prepared for the Texas Society of CPAs

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|  | $\begin{gathered} \text { All } \\ \text { Firms } \end{gathered}$ | $\begin{aligned} & \hline \text { All } \\ & \text { TX } \\ & \hline \end{aligned}$ | Texas |  |  | All South Firms By Revenues |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Small | Medium | Large | <200k | 200<500K | 500<750K | 750K<1.5M | 1.5M<5M | 5M<10M | $10 \mathrm{M}_{+}$ |
| Number of firms | 2,937 | 299 | 146 | 70 | 83 | 242 | 272 | 118 | 171 | 185 | 45 | 31 |

CENSUS DATA / FIRMOGRAPHICS (cont'd)
Approximately how did firm size (measured in gross fees) change in Fiscal 2009 versus 2008?

| Increase, by 1\%-5\% | 22\% | 19\% | 13\% | 26\% | 25\% | 12\% | 16\% | 25\% | 25\% | 23\% | 42\% | 32\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Increase, by 6\%-9\% | 13\% | 12\% | 10\% | 14\% | 16\% | 9\% | 13\% | 18\% | 16\% | 15\% | 11\% | 6\% |
| Increase, by 10\%-19\% | 12\% | 18\% | 21\% | 11\% | 19\% | 13\% | 15\% | 8\% | 12\% | 14\% | 13\% | 23\% |
| Increase, by 20\%-29\% | 4\% | 6\% | 8\% | 4\% | 4\% | 5\% | 6\% | 5\% | 1\% | 4\% | 4\% | 0\% |
| Increase, by 30\%-50\% | 2\% | 2\% | 1\% | 3\% | 4\% | 3\% | 3\% | 0\% | 2\% | 3\% | 0\% | 0\% |
| Increase, by 50\%+ | 2\% | 1\% | 1\% | 0\% | 1\% | 4\% | 3\% | 2\% | 0\% | 2\% | 0\% | 0\% |
| No change | 15\% | 15\% | 18\% | 17\% | 8\% | 19\% | 15\% | 12\% | 20\% | 10\% | 7\% | 6\% |
| Decrease | 30\% | 25\% | 27\% | 24\% | 23\% | 28\% | 28\% | 30\% | 25\% | 31\% | 22\% | 29\% |
| Not applicable | 2\% | 1\% | 3\% | 0\% | 0\% | 7\% | 1\% | 1\% | 0\% | 1\% | 0\% | 3\% |

How long has your firm been in business?

| Less than one year | 1\% | 0\% | 1\% | 0\% | 0\% | 3\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 to 5 years | 11\% | 8\% | 11\% | 9\% | 2\% | 19\% | 16\% | 9\% | 5\% | 4\% | 2\% | 3\% |
| 6 to 10 years | 11\% | 13\% | 23\% | 6\% | 2\% | 20\% | 20\% | 14\% | 9\% | 2\% | 0\% | 3\% |
| 11 to 20 years | 24\% | 28\% | 33\% | 30\% | 19\% | 29\% | 29\% | 22\% | 26\% | 16\% | 18\% | 10\% |
| 21 or more years | 53\% | 50\% | 33\% | 56\% | 76\% | 29\% | 35\% | 54\% | 60\% | 77\% | 80\% | 84\% |

## Last Fiscal Year End Date

| May - November 2009 | 4\% | 1\% | 0\% | 0\% | 5\% | 0\% | 1\% | 3\% | 1\% | 6\% | 7\% | 23\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| December 2009 | 91\% | 96\% | 100\% | 97\% | 87\% | 99\% | 99\% | 96\% | 94\% | 86\% | 82\% | 48\% |
| January - March 2010 | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 1\% | 1\% | 0\% | 0\% |
| April - June 2010 | 4\% | 3\% | 0\% | 3\% | 8\% | 0\% | 0\% | 1\% | 4\% | 6\% | 11\% | 29\% |

Is your firm a member of any one of the following groups? (check all that apply)

| PCPS | 45\% | 36\% | 17\% | 44\% | 64\% | 19\% | 34\% | 45\% | 53\% | 61\% | 69\% | 84\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| AICPA | 89\% | 85\% | 71\% | 94\% | 100\% | 75\% | 84\% | 94\% | 95\% | 100\% | 100\% | 100\% |
| CPA Association or Network | 19\% | 21\% | 13\% | 17\% | 39\% | 15\% | 14\% | 9\% | 18\% | 30\% | 42\% | 77\% |
| State Society | 96\% | 96\% | 97\% | 96\% | 95\% | 92\% | 97\% | 97\% | 95\% | 97\% | 98\% | 94\% |

## Square footage

| Area of primary office $\left(\mathrm{ft}^{2}\right)$ | 4,477 | 4,465 | 1,167 | 2,898 | 11,590 | 683 | 1,605 | 2,397 | 3,634 | 7,328 | 14,484 | 31,965 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cost per square foot | $\$ 27.04$ | $\$ 19.72$ | $\$ 11.70$ | $\$ 15.89$ | $\$ 21.94$ | $\$ 9.29$ | $\$ 13.00$ | $\$ 15.37$ | $\$ 16.69$ | $\$ 19.76$ | $\$ 24.37$ | $\$ 40.11$ |
| Square feet / Prof FTE | 447 | 500 | 831 | 641 | 447 | 614 | 885 | 747 | 688 | 564 | 431 | 293 |



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FINANCIAL INFORMATION - GROSS

| A/R (billed less allowances) | 394,830 | 299,765 | 38,269 | 175,088 | 833,802 | 17,661 | 55,682 | 126,790 | 215,741 | 531,907 | 1,239,864 | 3,840,527 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| WIP (unbilled less allowances) | 170,997 | 148,410 | 9,390 | 51,998 | 397,593 | 5,693 | 17,406 | 42,129 | 86,656 | 264,686 | 422,373 | 1,508,231 |
| Firm capital (net capital) | 535,278 | 428,909 | 57,047 | 183,153 | 1,197,213 | 42,894 | 72,842 | 108,254 | 227,828 | 590,995 | 1,384,611 | 5,670,316 |
| Prior Year Net client fees | 2,220,060 | 1,806,093 | 203,682 | 812,584 | 5,303,317 | 103,067 | 319,503 | 602,421 | 1,130,441 | 2,594,292 | 6,912,910 | 25,250,690 |
| Bad debt written off, FY '09 | 33,987 | 26,482 | 3,649 | 8,794 | 79,299 | 1,368 | 4,980 | 8,282 | 15,178 | 41,365 | 111,846 | 469,869 |

Income

| Gross fees earned | 2,520,007 | 2,006,540 | 211,901 | 882,136 | 6,111,667 | 109,544 | 327,746 | 633,146 | 1,141,349 | 2,935,224 | 7,897,521 | 29,439,514 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net write-ups (write-downs) | -348,523 | -177,851 | -3,729 | -34,416 | -605,108 | $\underline{-1,933}$ | -8,807 | -18,931 | -62,484 | $\underline{-267,243}$ | -989,376 | -4,576,792 |
| Net client fees earned | 2,171,484 | 1,828,688 | 208,171 | 847,720 | 5,506,558 | 107,611 | 318,940 | 614,215 | 1,078,865 | 2,667,981 | 6,908,145 | 24,862,722 |
| Interest income | 4,513 | 1,485 | 94 | 368 | 4,874 | 81 | 248 | 632 | 1,187 | 4,192 | 4,013 | 46,537 |
| Other income-rents \& royalties | 12,701 | 11,891 | 797 | 4,118 | 37,961 | 189 | 1.618 | 1.845 | 4.568 | $\underline{18,342}$ | $\underline{51,776}$ | 129,892 |
| Total income | 2,188,698 | 1,842,065 | 209,063 | 852,206 | 5,549,394 | 107,881 | 320,806 | 616,692 | 1,084,620 | 2,690,514 | 6,963,934 | 25,039,151 |
| Net write-ups (write-downs) \% of gross | -13.8\% | -8.9\% | -1.8\% | -3.9\% | -9.9\% | -1.8\% | -2.7\% | -3.0\% | -5.5\% | -9.1\% | -12.5\% | -15.5\% |
| Net client fees / gross fees | 86.2\% | 91.1\% | 98.2\% | 96.1\% | 90.1\% | 98.2\% | 97.3\% | 97.0\% | 94.5\% | 90.9\% | 87.5\% | 84.5\% |
| Net client fees per FTE prof' | 200,408 | 191,014 | 137,029 | 172,556 | 198,990 | 94,174 | 156,753 | 176,313 | 186,579 | 187,347 | 188,921 | 210,393 |
| Net client fees per Partner | 798,951 | 777,744 | 194,968 | 477,598 | 1,080,750 | 104,998 | 265,890 | 422,426 | 531,482 | 711,852 | 1,007,552 | 1,435,278 |

## Expenses

| Prof'l salaries (excl. owners) | 618,521 | 536,787 | 17,013 | 186,916 | 1,746,159 | 3,465 | 35,894 | 112,886 | 233,523 | 673,221 | 2,166,094 | 8,464,622 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Paraprofessional salaries | 73,244 | 57,797 | 18,300 | 44,149 | 138,786 | 4,960 | 30,812 | 44,707 | 72,753 | 128,272 | 211,233 | 388,999 |
| Other salaries (excl. owners) | 109,062 | 112,907 | 6,842 | 33,823 | 366,175 | 2,526 | 11,802 | 24,063 | 40,263 | 120,270 | 366,887 | 1,793,341 |
| Payment to retired partners | 21,501 | 14,818 | 199 | 1,516 | 51,753 | 115 | 404 | 390 | 3,478 | 34,619 | 61,149 | 256,893 |
| Ret plan costs (excl. owners) | 21,305 | 15,588 | 325 | 6,386 | 50,197 | 121 | 1,224 | 4,241 | 10,034 | 24,401 | 83,321 | 214,493 |
| Other ee benefits (excl. owners) | 59,653 | 51,507 | 1,880 | 15,472 | 169,193 | 604 | 3,285 | 11,263 | 23,714 | 66,921 | 208,232 | 661,469 |
| Dues, library | 18,303 | 16,908 | 3,039 | 9,854 | 47,254 | 1,973 | 4,418 | 7,704 | 12,939 | 26,633 | 68,273 | 175,283 |
| CPE | 18,235 | 13,201 | 1,521 | 4,456 | 41,122 | 1,139 | 2,034 | 3,038 | 5,765 | 17,029 | 59,787 | 224,021 |
| Malpractice Insurance | 17,026 | 11,664 | 955 | 3,938 | 37,017 | 652 | 1,680 | 3,422 | 7,060 | 17,770 | 42,398 | 158,612 |
| Rent\&other occupancy costs | 121,065 | 88,052 | 13,657 | 46,056 | 254,332 | 6,340 | 20,872 | 36,834 | 60,636 | 144,834 | 352,987 | 1,282,005 |
| Interest | 9,400 | 6,185 | 2,270 | 3,225 | 15,570 | 801 | 3,008 | 4,423 | 4,263 | 11,054 | 21,680 | 60,500 |
| Computer \& technology | 46,542 | 38,755 | 6,140 | 18,342 | 113,343 | 3,806 | 10,170 | 16,478 | 27,120 | 62,810 | 143,455 | 485,366 |
| Promotion and marketing | 28,336 | 20,475 | 2,524 | 6,874 | 63,523 | 1,211 | 2,999 | 5,163 | 7,272 | 23,900 | 81,603 | 363,209 |
| Payroll taxes | 67,884 | 55,605 | 4,776 | 26,556 | 169,515 | 1,650 | 8,310 | 19,150 | 34,278 | 85,293 | 216,503 | 718,206 |
| Phone and web connectivity | 16,632 | 14,468 | 4,194 | 7,848 | 38,124 | 2,805 | 5,571 | 7,482 | 9,617 | 20,995 | 48,509 | 166,803 |
| Depreciation | 31,898 | 22,509 | 3,363 | 11,539 | 65,438 | 2,181 | 5,304 | 6,734 | 13,653 | 28,364 | 84,049 | 374,053 |
| Other expenses | 167,722 | 149,967 | 23,176 | 69,505 | 440,855 | 13,935 | 35,976 | 60,860 | 94,354 | 198,271 | 467,521 | 1,745,560 |
| Total expenses | 1,446,327 | 1,227,193 | 110,173 | 496,455 | 3,808,356 | 48,283 | 183,764 | 368,835 | 660,720 | 1,684,659 | 4,683,681 | 17,533,434 |
| Net remaining for owners | 742,371 | 614,872 | 98,890 | 355,752 | 1,741,038 | 59,598 | 137,042 | 247,857 | 423,900 | 1,005,856 | 2,280,253 | 7,505,717 |
| Net remaining per owner | 273,140 | 261,506 | 92,618 | 200,427 | 341,706 | 58,151 | 114,247 | 170,464 | 208,826 | 268,376 | 332,574 | 433,291 |
| Net rem. per owner-hour | 125.64 | 120.81 | 45.43 | 88.06 | 150.21 | 31.64 | 53.14 | 76.56 | 92.31 | 118.97 | 143.51 | 181.31 |



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FINANCIAL INFORMATION - PERCENT OF NET CLIENT FEES

| A/R (billed less allowances) | 18.2\% | 16.4\% | 18.4\% | 20.7\% | 15.1\% | 16.4\% | 17.5\% | 20.6\% | 20.0\% | 19.9\% | 17.9\% | 15.4\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| WIP (unbilled less allowances) | 7.9\% | 8.1\% | 4.5\% | 6.1\% | 7.2\% | 5.3\% | 5.5\% | 6.9\% | 8.0\% | 9.9\% | 6.1\% | 6.1\% |
| Firm capital (net capital) | 24.7\% | 23.5\% | 27.4\% | 21.6\% | 21.7\% | 39.9\% | 22.8\% | 17.6\% | 21.1\% | 22.2\% | 20.0\% | 22.8\% |
| Prior Year Net client fees | 102.2\% | 98.8\% | 97.8\% | 95.9\% | 96.3\% | 95.8\% | 100.2\% | 98.1\% | 104.8\% | 97.2\% | 100.1\% | 101.6\% |
| Income |  |  |  |  |  |  |  |  |  |  |  |  |
| Gross fees earned | 116.0\% | 109.7\% | 101.8\% | 104.1\% | 111.0\% | 101.8\% | 102.8\% | 103.1\% | 105.8\% | 110.0\% | 114.3\% | 118.4\% |
| Net write-ups / (write-downs) | -16.0\% | -9.7\% | -1.8\% | -4.1\% | -11.0\% | -1.8\% | -2.8\% | -3.1\% | -5.8\% | -10.0\% | -14.3\% | -18.4\% |
| Net client fees earned | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Interest income | 0.2\% | 0.1\% | 0.0\% | 0.0\% | 0.1\% | 0.1\% | 0.1\% | 0.1\% | 0.1\% | 0.2\% | 0.1\% | 0.2\% |
| Other income-rents \& royalties | 0.6\% | 0.7\% | 0.4\% | 0.5\% | 0.7\% | 0.2\% | 0.5\% | 0.3\% | 0.4\% | 0.7\% | 0.7\% | 0.5\% |
| Total income | 100.8\% | 100.7\% | 100.4\% | 100.5\% | 100.8\% | 100.3\% | 100.6\% | 100.4\% | 100.5\% | 100.8\% | 100.8\% | 100.7\% |


| Expenses |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Prof'l salaries (excl. owners) | 28.5\% | 29.4\% | 8.2\% | 22.0\% | 31.7\% | 3.2\% | 11.3\% | 18.4\% | 21.6\% | 25.2\% | 31.4\% | 34.0\% |
| Paraprofessional salaries | 3.4\% | 3.2\% | 8.8\% | 5.2\% | 2.5\% | 4.6\% | 9.7\% | 7.3\% | 6.7\% | 4.8\% | 3.1\% | 1.6\% |
| Other salaries (excl. owners) | 5.0\% | 6.2\% | 3.3\% | 4.0\% | 6.6\% | 2.3\% | 3.7\% | 3.9\% | 3.7\% | 4.5\% | 5.3\% | 7.2\% |
| Payment to retired partners | 1.0\% | 0.8\% | 0.1\% | 0.2\% | 0.9\% | 0.1\% | 0.1\% | 0.1\% | 0.3\% | 1.3\% | 0.9\% | 1.0\% |
| Ret plan costs (excl. owners) | 1.0\% | 0.9\% | 0.2\% | 0.8\% | 0.9\% | 0.1\% | 0.4\% | 0.7\% | 0.9\% | 0.9\% | 1.2\% | 0.9\% |
| Other ee benefits (excl. owners) | 2.7\% | 2.8\% | 0.9\% | 1.8\% | 3.1\% | 0.6\% | 1.0\% | 1.8\% | 2.2\% | 2.5\% | 3.0\% | 2.7\% |
| Dues, library | 0.8\% | 0.9\% | 1.5\% | 1.2\% | 0.9\% | 1.8\% | 1.4\% | 1.3\% | 1.2\% | 1.0\% | 1.0\% | 0.7\% |
| CPE | 0.8\% | 0.7\% | 0.7\% | 0.5\% | 0.7\% | 1.1\% | 0.6\% | 0.5\% | 0.5\% | 0.6\% | 0.9\% | 0.9\% |
| Malpractice Insurance | 0.8\% | 0.6\% | 0.5\% | 0.5\% | 0.7\% | 0.6\% | 0.5\% | 0.6\% | 0.7\% | 0.7\% | 0.6\% | 0.6\% |
| Rent \& other occupancy costs | 5.6\% | 4.8\% | 6.6\% | 5.4\% | 4.6\% | 5.9\% | 6.5\% | 6.0\% | 5.6\% | 5.4\% | 5.1\% | 5.2\% |
| Interest | 0.4\% | 0.3\% | 1.1\% | 0.4\% | 0.3\% | 0.7\% | 0.9\% | 0.7\% | 0.4\% | 0.4\% | 0.3\% | 0.2\% |
| Computer \& technology | 2.1\% | 2.1\% | 2.9\% | 2.2\% | 2.1\% | 3.5\% | 3.2\% | 2.7\% | 2.5\% | 2.4\% | 2.1\% | 2.0\% |
| Promotion and marketing | 1.3\% | 1.1\% | 1.2\% | 0.8\% | 1.2\% | 1.1\% | 0.9\% | 0.8\% | 0.7\% | 0.9\% | 1.2\% | 1.5\% |
| Payroll taxes | 3.1\% | 3.0\% | 2.3\% | 3.1\% | 3.1\% | 1.5\% | 2.6\% | 3.1\% | 3.2\% | 3.2\% | 3.1\% | 2.9\% |
| Phone and web connectivity | 0.8\% | 0.8\% | 2.0\% | 0.9\% | 0.7\% | 2.6\% | 1.7\% | 1.2\% | 0.9\% | 0.8\% | 0.7\% | 0.7\% |
| Depreciation | 1.5\% | 1.2\% | 1.6\% | 1.4\% | 1.2\% | 2.0\% | 1.7\% | 1.1\% | 1.3\% | 1.1\% | 1.2\% | 1.5\% |
| Other expenses | 7.7\% | 8.2\% | 11.1\% | 8.2\% | 8.0\% | 12.9\% | 11.3\% | 9.9\% | 8.7\% | 7.4\% | 6.8\% | 7.0\% |
| Total expenses | 66.6\% | 67.1\% | 52.9\% | 58.6\% | 69.2\% | 44.9\% | 57.6\% | 60.0\% | 61.2\% | 63.1\% | 67.8\% | 70.5\% |
| Net remaining for owners | 34.2\% | 33.6\% | 47.5\% | 42.0\% | 31.6\% | 55.4\% | 43.0\% | 40.4\% | 39.3\% | 37.7\% | 33.0\% | 30.2\% |

## Accounts Receivable

| Current | 47\% | 50\% | 57\% | 45\% | 42\% | 62\% | 48\% | 45\% | 44\% | 39\% | 42\% | 44\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Over 30 Days | 13\% | 11\% | 8\% | 15\% | 14\% | 9\% | 12\% | 14\% | 14\% | 14\% | 13\% | 18\% |
| Over 60 Days | 10\% | 11\% | 9\% | 12\% | 14\% | 8\% | 11\% | 11\% | 11\% | 12\% | 14\% | 10\% |
| Over 90 Days | 30\% | 27\% | 25\% | 27\% | 30\% | $\underline{21 \%}$ | 29\% | 30\% | 31\% | 35\% | 31\% | 28\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| \% charging interest on A/R | 45\% | 18\% | 14\% | 14\% | 30\% | 19\% | 28\% | 38\% | 47\% | 49\% | 42\% | 58\% |
| Interest amount | 15.6\% | 13.6\% | 15.4\% | 14.3\% | 12.1\% | 17.1\% | 15.7\% | 16.5\% | 15.5\% | 15.8\% | 14.2\% | 15.1\% |



Section II -- Customized Tables Prepared for the Texas Society of CPAs

Private and Confidential

|  | All Firms | $\begin{aligned} & \hline \text { All } \\ & \text { TX } \end{aligned}$ | Texas |  |  | All South Firms By Revenues |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Small | Medium | Large | <200K | 200<500K | 500<750K | $750 \mathrm{~K}<1.5 \mathrm{M}$ | 1.5M<5M | 5M<10M | 10M+ |
| Number of firms | 2,937 | 299 | 146 | 70 | 83 | 242 | 272 | 118 | 171 | 185 | 45 | 31 |

FINANCIAL INFORMATION - PERCENT OF NET CLIENT FEES (cont'd)
$\%$ of Fees by Service

| Audit: Non-public clients | 10.7\% | 10.7\% | 4.5\% | 14.0\% | 18.9\% | 3.7\% | 6.4\% | 13.1\% | 13.3\% | 18.6\% | 26.3\% | 25.3\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Audit: Publicly held clients | 0.5\% | 0.9\% | 0.0\% | 0.2\% | 3.0\% | 0.0\% | 0.0\% | 0.6\% | 0.6\% | 1.0\% | 2.0\% | 4.2\% |
| Other attest/assurance | 0.9\% | 0.6\% | 0.2\% | 0.5\% | 1.3\% | 0.3\% | 0.3\% | 1.0\% | 1.0\% | 1.3\% | 0.9\% | 3.8\% |
| Niche specialties | 0.5\% | 0.5\% | 0.9\% | 0.0\% | 0.2\% | 0.6\% | 0.2\% | 0.9\% | 0.4\% | 0.6\% | 0.3\% | 1.0\% |
| Business valuation | 0.8\% | 0.3\% | 0.2\% | 0.2\% | 0.6\% | 0.2\% | 0.6\% | 0.4\% | 0.7\% | 0.7\% | 0.9\% | 1.0\% |
| Forensic acctng/Litigatn supprt | 1.3\% | 0.5\% | 0.1\% | 0.5\% | 1.4\% | 0.7\% | 0.9\% | 0.6\% | 1.2\% | 1.9\% | 1.1\% | 2.1\% |
| Compilations and reviews | 10.5\% | 9.2\% | 11.1\% | 9.1\% | 5.9\% | 8.6\% | 10.5\% | 10.1\% | 10.9\% | 8.7\% | 7.6\% | 5.1\% |
| Consulting services | 5.8\% | 6.0\% | 6.0\% | 4.9\% | 7.1\% | 7.4\% | 4.8\% | 3.9\% | 6.1\% | 5.7\% | 6.6\% | 7.5\% |
| Personal financial planning | 0.5\% | 0.6\% | 0.6\% | 0.4\% | 0.5\% | 0.7\% | 0.6\% | 0.3\% | 0.5\% | 0.6\% | 0.3\% | 0.8\% |
| Investment advisory services | 0.4\% | 0.6\% | 0.4\% | 0.5\% | 1.0\% | 0.3\% | 0.9\% | 0.7\% | 0.5\% | 0.5\% | 0.1\% | 0.4\% |
| IT consulting | 0.4\% | 0.2\% | 0.3\% | 0.1\% | 0.2\% | 0.3\% | 0.3\% | 0.2\% | 0.7\% | 0.4\% | 0.6\% | 1.4\% |
| Mergers and acquisitions | 0.2\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% | 0.1\% | 0.1\% | 0.2\% | 0.1\% | 0.2\% | 0.3\% | 0.3\% |
| Risk services/Internal audit | 0.2\% | 0.2\% | 0.0\% | 0.2\% | 0.4\% | 0.2\% | 0.0\% | 0.1\% | 0.1\% | 0.2\% | 0.2\% | 0.7\% |
| Tax -- individual | 29.1\% | 29.4\% | 36.1\% | 24.8\% | 21.5\% | 37.3\% | 32.2\% | 25.0\% | 23.1\% | 20.4\% | 17.7\% | 15.0\% |
| Tax -- other than individual | 24.4\% | 26.1\% | 23.6\% | 29.3\% | 27.8\% | 23.0\% | 25.1\% | 24.0\% | 25.5\% | 26.4\% | 25.8\% | 24.4\% |
| Write-up | 11.3\% | 11.4\% | 12.7\% | 13.1\% | 7.8\% | 13.5\% | 13.9\% | 16.9\% | 12.3\% | 10.4\% | 7.6\% | 4.1\% |
| Other | 2.8\% | 2.6\% | 3.2\% | 2.0\% | 2.1\% | 3.2\% | 2.9\% | 1.8\% | 2.8\% | 2.4\% | 1.8\% | 3.0\% |
| Total | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| \% billing clients hourly | 86\% | 87\% | 79\% | 91\% | 95\% | 75\% | 81\% | 90\% | 93\% | 97\% | 93\% | 100\% |
| \% fees based on hourly billing | 77\% | 79\% | 72\% | 84\% | 85\% | 71\% | 71\% | 80\% | 81\% | 81\% | 87\% | 85\% |

Which of the following non-hourly billing methods did your firm use?

| Commissions | $2 \%$ | $3 \%$ | $5 \%$ | $1 \%$ | $1 \%$ | $2 \%$ | $4 \%$ | $1 \%$ | $2 \%$ | $2 \%$ | $0 \%$ | $3 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fixed fee | $63 \%$ | $56 \%$ | $59 \%$ | $49 \%$ | $58 \%$ | $55 \%$ | $67 \%$ | $57 \%$ | $61 \%$ | $66 \%$ | $64 \%$ | $65 \%$ |
| Periodic | $11 \%$ | $8 \%$ | $8 \%$ | $6 \%$ | $10 \%$ | $12 \%$ | $10 \%$ | $8 \%$ | $8 \%$ | $11 \%$ | $13 \%$ | $16 \%$ |
| Per tax form fee | $16 \%$ | $14 \%$ | $23 \%$ | $6 \%$ | $6 \%$ | $22 \%$ | $20 \%$ | $9 \%$ | $8 \%$ | $12 \%$ | $4 \%$ | $10 \%$ |
| Percentage of assets | $2 \%$ | $3 \%$ | $1 \%$ | $3 \%$ | $5 \%$ | $1 \%$ | $3 \%$ | $2 \%$ | $2 \%$ | $3 \%$ | $0 \%$ | $13 \%$ |
| Risk-based | $4 \%$ | $3 \%$ | $3 \%$ | $3 \%$ | $4 \%$ | $3 \%$ | $4 \%$ | $3 \%$ | $6 \%$ | $3 \%$ | $2 \%$ | $10 \%$ |
| Transaction-based | $7 \%$ | $7 \%$ | $12 \%$ | $1 \%$ | $5 \%$ | $13 \%$ | $11 \%$ | $3 \%$ | $4 \%$ | $7 \%$ | $2 \%$ | $13 \%$ |
| Value billing | $41 \%$ | $38 \%$ | $37 \%$ | $44 \%$ | $34 \%$ | $29 \%$ | $46 \%$ | $43 \%$ | $42 \%$ | $41 \%$ | $29 \%$ | $42 \%$ |

## Do you typically bill separately for the following services?

| Copying | 13\% | 12\% | 14\% | 10\% | 10\% | 11\% | 11\% | 11\% | 15\% | 16\% | 22\% | 13\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clerical overtime | 2\% | 3\% | 3\% | 1\% | 2\% | 1\% | 3\% | 1\% | 2\% | 3\% | 4\% | 6\% |
| Technology | 17\% | 11\% | 11\% | 10\% | 12\% | 11\% | 13\% | 14\% | 18\% | 23\% | 27\% | 16\% |
| Fax charges | 6\% | 3\% | 3\% | 1\% | 4\% | 3\% | 4\% | 2\% | 8\% | 9\% | 7\% | 13\% |
| Travel time | 26\% | 21\% | 21\% | 14\% | 28\% | 19\% | 24\% | 22\% | 30\% | 33\% | 36\% | 32\% |
| Mileage | 27\% | 30\% | 27\% | 21\% | 43\% | 15\% | 25\% | 25\% | 30\% | 41\% | 47\% | 61\% |
| Overnight Mail Delivery | 44\% | 49\% | 43\% | 54\% | 57\% | 34\% | 40\% | 54\% | 49\% | 54\% | 53\% | 48\% |
| Est bill rate for 50K/yr prof'l | \$99 | \$96 | \$95 | \$92 | \$100 | \$101 | \$97 | \$92 | \$92 | \$97 | \$103 | \$105 |



Section II -- Customized Tables Prepared for the Texas Society of CPAs

Private and Confidential


PROFESSIONAL STAFF - FULL TIME
Number of Staff - FT Professional

| Partners/Owners (inc. PT) | 2.72 | 2.35 | 1.07 | 1.77 | 5.10 | 1.02 | 1.20 | 1.45 | 2.03 | 3.75 | 6.86 | 17.32 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Directors (11+ yrs exp) | 0.78 | 0.59 | 0.05 | 0.26 | 1.83 | 0.01 | 0.10 | 0.21 | 0.47 | 1.03 | 2.49 | 11.45 |
| Managers (6-10 yrs exp) | 2.06 | 1.75 | 0.08 | 0.71 | 5.54 | 0.02 | 0.15 | 0.52 | 0.85 | 2.61 | 7.02 | 24.77 |
| Sr Associates (4-5 yrs exp) | 2.17 | 2.01 | 0.08 | 0.64 | 6.57 | 0.02 | 0.17 | 0.46 | 0.85 | 2.59 | 8.33 | 25.35 |
| Associates (1-3 yrs exp) | 2.01 | 1.98 | 0.10 | 0.86 | 6.25 | 0.02 | 0.18 | 0.48 | 0.89 | 2.79 | 7.31 | 26.71 |
| New Professionals | 0.28 | 0.25 | 0.03 | 0.27 | 0.63 | 0.02 | 0.02 | 0.08 | 0.18 | 0.23 | 1.62 | 3.45 |
| Total Professionals | 10.02 | 8.94 | 1.40 | 4.52 | 25.91 | 1.11 | 1.81 | 3.21 | 5.28 | 13.00 | 33.63 | 109.06 |

\% Who Are CPAs - FT Professional

| Partners/Owners (inc. PT) | $98 \%$ | $100 \%$ | $99 \%$ | $99 \%$ | $100 \%$ | $99 \%$ | $98 \%$ | $98 \%$ | $98 \%$ | $100 \%$ | $99 \%$ | $97 \%$ |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Directors (11+ yrs exp) | $87 \%$ | $93 \%$ | $71 \%$ | $83 \%$ | $95 \%$ | ${ }^{*}$ | $67 \%$ | $68 \%$ | $81 \%$ | $93 \%$ | $96 \%$ | $92 \%$ |  |
| Managers (6-10 yrs exp) | $79 \%$ | $81 \%$ | $42 \%$ | $58 \%$ | $84 \%$ | ${ }^{*}$ | $50 \%$ | $70 \%$ | $72 \%$ | $85 \%$ | $85 \%$ | $85 \%$ |  |
| Sr Associates (4-5 yrs exp) | $50 \%$ | $51 \%$ | $33 \%$ | $49 \%$ | $51 \%$ | ${ }^{*}$ | $37 \%$ | $33 \%$ | $45 \%$ | $53 \%$ | $61 \%$ | $56 \%$ |  |
| Associates (1-3 yrs exp) | $22 \%$ | $16 \%$ | $21 \%$ | $20 \%$ | $16 \%$ | ${ }^{*}$ |  | $22 \%$ | $18 \%$ | $24 \%$ | $24 \%$ | $27 \%$ | $20 \%$ |
| New Professionals | $10 \%$ | $13 \%$ | $*$ | $16 \%$ | $13 \%$ | ${ }^{*}$ | ${ }^{*} \%$ | $20 \%$ | $20 \%$ | $19 \%$ | $5 \%$ | $10 \%$ |  |

## Average Compensated Hours per FT Professional

| Partners/Owners (inc. PT) | 2,174 | 2,165 | 2,039 | 2,276 | 2,275 | 1,838 | 2,150 | 2,227 | 2,262 | 2,256 | 2,317 | 2,390 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Directors (11+ yrs exp) | 2,169 | 2,201 | 2,166 | 2,289 | 2,176 | * | 2,092 | 2,115 | 2,173 | 2,159 | 2,213 | 2,211 |
| Managers (6-10 yrs exp) | 2,161 | 2,148 | 1,990 | 2,159 | 2,165 | * | 2,034 | 2,096 | 2,154 | 2,154 | 2,212 | 2,228 |
| Sr Associates (4-5 yrs exp) | 2,135 | 2,109 | 1,895 | 2,112 | 2,142 | * | 2,009 | 2,011 | 2,110 | 2,149 | 2,144 | 2,197 |
| Associates (1-3 yrs exp) | 2,105 | 2,087 | 1,952 | 2,079 | 2,111 | * | 2,024 | 2,049 | 2,097 | 2,107 | 2,133 | 2,157 |
| New Professionals | 2,061 | 2,056 | * | 2,012 | 2,028 |  | * | 2,001 | 2,101 | 2,008 | 1,994 | 2,070 |

## Average Chargeable Hours Per FT Professional

| Partners/Owners (inc. PT) | 1,319 | 1,349 | 1,376 | 1,437 | 1,224 | 1,262 | 1,436 | 1,450 | 1,404 | 1,230 | 1,237 | 1,079 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Directors (11+ yrs exp) | 1,335 | 1,388 | 1,521 | 1,549 | 1,301 | * | 1,385 | 1,441 | 1,438 | 1,352 | 1,340 | 1,041 |
| Managers (6-10 yrs exp) | 1,463 | 1,427 | 1,175 | 1,478 | 1,438 | * | 1,378 | 1,567 | 1,518 | 1,447 | 1,425 | 1,298 |
| Sr Associates (4-5 yrs exp) | 1,525 | 1,510 | 1,456 | 1,474 | 1,536 | * | 1,554 | 1,413 | 1,543 | 1,562 | 1,556 | 1,474 |
| Associates (1-3 yrs exp) | 1,492 | 1,452 | 1,153 | 1,442 | 1,502 | * | 1,396 | 1,567 | 1,518 | 1,492 | 1,556 | 1,468 |
| New Professionals | 1,417 | 1,490 |  | 1,440 | 1,412 | * |  | 1,511 | 1,419 | 1,368 | 1,397 | 1,240 |

## Average Billing Rate - FT Professional

| Partners/Owners (inc. PT) | \$179 | \$172 | \$125 | \$182 | \$243 | \$111 | \$145 | \$167 | \$189 | \$225 | \$246 | \$315 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Directors (11+ yrs exp) | \$178 | \$178 | \$131 | \$132 | \$204 | * | \$123 | \$126 | \$149 | \$183 | \$193 | \$262 |
| Managers (6-10 yrs exp) | \$144 | \$141 | \$94 | \$123 | \$155 | * | \$92 | \$116 | \$123 | \$143 | \$160 | \$204 |
| Sr Associates (4-5 yrs exp) | \$113 | \$114 | \$77 | \$104 | \$125 | * | \$90 | \$92 | \$99 | \$112 | \$123 | \$148 |
| Associates (1-3 yrs exp) | \$91 | \$90 | \$60 | \$82 | \$99 | * | \$64 | \$73 | \$83 | \$93 | \$97 | \$114 |
| New Professionals | \$85 | \$80 | * | \$67 | \$90 | * | * | \$64 | \$76 | \$88 | \$86 | \$93 |

Average Compensation - FT Professional

| Partners/Owners (inc. PT) | 171,669 | 175,180 | 93,124 | 210,638 | 288,625 | 63,516 | 117,307 | 157,246 | 215,066 | 263,731 | 309,015 | 384,376 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Directors (11+ yrs exp) | 107,808 | 116,071 | 89,895 | 90,637 | 130,005 | * | 68,553 | 62,726 | 90,282 | 109,260 | 127,850 | 178,917 |
| Managers (6-10 yrs exp) | 78,863 | 76,558 | 46,656 | 71,390 | 82,990 | * | 50,073 | 67,732 | 73,486 | 78,805 | 87,691 | 98,942 |
| Sr Associates (4-5 yrs exp) | 57,990 | 57,097 | 42,794 | 54,389 | 60,440 | * | 45,261 | 48,267 | 56,346 | 58,926 | 60,888 | 64,669 |
| Associates (1-3 yrs exp) | 46,805 | 44,962 | 33,407 | 43,518 | 47,405 | * | 42,459 | 42,592 | 45,145 | 46,763 | 48,717 | 56,027 |
| New Professionals | 41,479 | 37,140 | * | 36,191 | 40,133 | * | * | 34,746 | 41,134 | 43,634 | 41,226 | 43,738 |


|  |  |  |  |  |  | Section II -- Customized Tables Prepared for the Texas Society of CPAs |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Private and Confidential |  |  |  |  |  |  |
|  | All | All | Texas |  |  | All South Firms By Revenues |  |  |  |  |  |  |
|  | Firms | TX | Small | Medium | Large | <200k | 200<500K | 500<750K | 750K<1.5M | 1.5M<5M | $5 \mathrm{M}<10 \mathrm{M}$ | $10 \mathrm{M}+$ |
| Number of firms | 2,937 | 299 | 146 | 70 | 83 | 242 | 272 | 118 | 171 | 185 | 45 | 31 |

RELEVANT STATISTICS AND RATIOS - FULL TIME STAFF
Utilization - FT Professional

| Partners/Owners (inc. PT) | 61\% | 62\% | 68\% | 63\% | 54\% | 69\% | 67\% | 65\% | 62\% | 55\% | 53\% | 45\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Directors (11+ yrs exp) | 62\% | 63\% | 70\% | 68\% | 60\% | * | 66\% | 68\% | 66\% | 63\% | 61\% | 47\% |
| Managers (6-10 yrs exp) | 68\% | 66\% | 59\% | 68\% | 66\% | * | 68\% | 75\% | 70\% | 67\% | 64\% | 58\% |
| Sr Associates (4-5 yrs exp) | 71\% | 72\% | 77\% | 70\% | 72\% | * | 77\% | 70\% | 73\% | 73\% | 73\% | 67\% |
| Associates (1-3 yrs exp) | 71\% | 70\% | 59\% | 69\% | 71\% | * | 69\% | 77\% | 72\% | 71\% | 73\% | 68\% |
| New Professionals | 69\% | 72\% | * | 72\% | 70\% | * | * | 76\% | 68\% | 68\% | 70\% | 60\% |

Compensation Per Compensated Hour - FT Professional

| Partners/Owners (inc. PT) | \$79 | \$81 | \$46 | \$93 | \$127 | \$35 | \$55 | \$71 | \$95 | \$117 | \$133 | \$161 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Directors (11+ yrs exp) | \$50 | \$53 | \$41 | \$40 | \$60 | * | \$33 | \$30 | \$42 | \$51 | \$58 | \$81 |
| Managers (6-10 yrs exp) | \$36 | \$36 | \$23 | \$33 | \$38 | * | \$25 | \$32 | \$34 | \$37 | \$40 | \$44 |
| Sr Associates (4-5 yrs exp) | \$27 | \$27 | \$23 | \$26 | \$28 | * | \$23 | \$24 | \$27 | \$27 | \$28 | \$29 |
| Associates (1-3 yrs exp) | \$22 | \$22 | \$17 | \$21 | \$22 | * | \$21 | \$21 | \$22 | \$22 | \$23 | \$26 |
| New Professionals | \$20 | \$18 | * | \$18 | \$20 | * | * | \$17 | \$20 | \$22 | \$21 | \$21 |

Billing Rate / Compensation Per Compensated Hour - FT Professional

| Partners/Owners (inc. PT) | 2.27 | 2.12 | 2.74 | 1.97 | 1.92 | 3.22 | 2.66 | 2.36 | 1.99 | 1.92 | 1.84 | 1.96 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Directors (11+ yrs exp) | 3.59 | 3.37 | 3.15 | 3.32 | 3.41 |  | 3.74 | 4.24 | 3.58 | 3.61 | 3.34 | 3.23 |
| Managers (6-10 yrs exp) | 3.95 | 3.94 | 3.99 | 3.73 | 4.04 |  | 3.72 | 3.57 | 3.60 | 3.90 | 4.04 | 4.60 |
| Sr Associates (4-5 yrs exp) | 4.16 | 4.23 | 3.43 | 4.03 | 4.42 |  | 3.99 | 3.83 | 3.69 | 4.09 | 4.33 | 5.02 |
| Associates (1-3 yrs exp) | 4.09 | 4.18 | 3.48 | 3.92 | 4.40 |  | 3.06 | 3.50 | 3.85 | 4.17 | 4.26 | 4.40 |
| New Professionals | 4.20 | 4.45 |  | 3.72 | 4.55 | $*$ | $*$ | 3.70 | 3.86 | 4.05 | 4.18 | 4.42 |

Section II -- Customized Tables Prepared for the Texas Society of CPAs

Private and Confidential

|  | All | All | Texas |  |  | All South Firms By Revenues |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Firms | TX | Small | Medium | Large | <200K | 200<500K | 500<750K | $750 \mathrm{~K}<1.5 \mathrm{M}$ | 1.5M<5M | $5 \mathrm{M}<10 \mathrm{M}$ | 10M+ |
| Number of firms | 2,937 | 299 | 146 | 70 | 83 | 242 | 272 | 118 | 171 | 185 | 45 | 31 |

PROFESSIONAL STAFF - PART TIME
Number of Staff (Full Time Equivalent) - PT Professional

| Directors (11+ yrs exp) | 0.10 | 0.09 | 0.02 | 0.04 | 0.25 | 0.00 | 0.03 | 0.02 | 0.06 | 0.19 | 0.18 | 1.14 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Managers (6-10 yrs exp) | 0.21 | 0.14 | 0.01 | 0.10 | 0.39 | 0.00 | 0.04 | 0.04 | 0.13 | 0.26 | 0.56 | 2.56 |
| Sr Associates (4-5 yrs exp) | 0.20 | 0.16 | 0.03 | 0.11 | 0.41 | 0.01 | 0.07 | 0.09 | 0.18 | 0.27 | 0.83 | 1.98 |
| Associates (1-3 yrs exp) | 0.18 | 0.15 | 0.05 | 0.07 | 0.42 | 0.01 | 0.07 | 0.10 | 0.07 | 0.32 | 0.89 | 2.01 |
| New Professionals | 0.12 | 0.10 | 0.01 | 0.07 | 0.29 | 0.01 | 0.02 | 0.02 | 0.05 | 0.21 | 0.47 | 1.43 |
| Total Professionals | 0.82 | 0.64 | 0.12 | 0.39 | 1.76 | 0.03 | 0.22 | 0.28 | 0.50 | 1.24 | 2.93 | 9.11 |

\% Who Are CPAs - PT Professional

| Directors (11+ yrs exp) | $85 \%$ | $92 \%$ | $78 \%$ | $90 \%$ | $96 \%$ | $*$ | $80 \%$ | $91 \%$ | $89 \%$ | $88 \%$ | $100 \%$ | $77 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Managers (6-10 yrs exp) | $74 \%$ | $90 \%$ | $*$ | $94 \%$ | $89 \%$ | $*$ | $70 \%$ | $94 \%$ | $83 \%$ | $84 \%$ | $98 \%$ | $63 \%$ |
| Sr Associates (4-5 yrs exp) | $56 \%$ | $69 \%$ | $58 \%$ | $74 \%$ | $70 \%$ | $40 \%$ | $33 \%$ | $67 \%$ | $71 \%$ | $69 \%$ | $70 \%$ | $58 \%$ |
| Associates (1-3 yrs exp) | $21 \%$ | $24 \%$ | $20 \%$ | $8 \%$ | $28 \%$ | $20 \%$ | $21 \%$ | $13 \%$ | $26 \%$ | $27 \%$ | $24 \%$ | $16 \%$ |
| New Professionals | $4 \%$ | $4 \%$ | $*$ | $9 \%$ | $3 \%$ | $*$ | $0 \%$ | $0 \%$ | $14 \%$ | $5 \%$ | $3 \%$ | $8 \%$ |

Total Compensated Hours - PT Professional

| Directors (11+ yrs exp) | 200 | 181 | 36 | 93 | 510 | 9 | 57 | 49 | 132 | 386 | 376 | 2,362 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Managers (6-10 yrs exp) | 446 | 285 | 22 | 209 | 810 | 8 | 79 | 86 | 277 | 533 | 1,165 | 5,315 |
| Sr Associates (4-5 yrs exp) | 425 | 323 | 64 | 224 | 861 | 24 | 137 | 182 | 379 | 568 | 1,730 | 4,110 |
| Associates (1-3 yrs exp) | 380 | 321 | 95 | 140 | 871 | 13 | 152 | 211 | 146 | 659 | 1,858 | 4,184 |
| New Professionals | 250 | 216 | 24 | 155 | 604 | 11 | 35 | 45 | 107 | 432 | 970 | 2,975 |

Total Chargeable Hours - PT Professional

| Directors (11+ yrs exp) | 132 | 119 | 28 | 53 | 334 | * | 43 | 47 | 94 | 274 | 209 | 1,365 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Managers (6-10 yrs exp) | 306 | 202 | * | 149 | 563 | * | 68 | 61 | 209 | 388 | 879 | 3,325 |
| Sr Associates (4-5 yrs exp) | 315 | 242 | 51 | 187 | 624 | 20 | 108 | 144 | 298 | 447 | 1,302 | 2,820 |
| Associates (1-3 yrs exp) | 272 | 212 | 77 | 99 | 543 | 9 | 116 | 176 | 104 | 480 | 1,268 | 2,738 |
| New Professionals | 164 | 132 | * | 106 | 370 | * | 27 | 40 | 76 | 276 | 702 | 1,891 |

## Average Billing Rate - PT Professional

| Directors (11+ yrs exp) | $\$ 172$ | $\$ 161$ | $\$ 99$ | $\$ 124$ | $\$ 198$ | $*$ | $\$ 118$ | $\$ 133$ | $\$ 146$ | $\$ 184$ | $\$ 193$ | $\$ 268$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Managers (6-10 yrs exp) | $\$ 142$ | $\$ 146$ | $*$ | $\$ 126$ | $\$ 158$ | $*$ | $\$ 105$ | $\$ 122$ | $\$ 119$ | $\$ 151$ | $\$ 162$ | $\$ 193$ |
| Sr Associates (4-5 yrs exp) | $\$ 114$ | $\$ 116$ | $\$ 94$ | $\$ 113$ | $\$ 126$ | $\$ 98$ | $\$ 90$ | $\$ 100$ | $\$ 103$ | $\$ 116$ | $\$ 127$ | $\$ 143$ |
| Associates (1-3 yrs exp) | $\$ 89$ | $\$ 92$ | $\$ 72$ | $\$ 91$ | $\$ 100$ | $\$ 58$ | $\$ 73$ | $\$ 73$ | $\$ 86$ | $\$ 96$ | $\$ 100$ | $\$ 115$ |
| New Professionals | $\$ 75$ | $\$ 75$ | $*$ | $\$ 67$ | $\$ 85$ | $*$ | $\$ 54$ | $\$ 52$ | $\$ 66$ | $\$ 79$ | $\$ 84$ | $\$ 89$ |

## Average Hourly Compensation - PT Professional

| Directors (11+ yrs exp) | $\$ 56.61$ | $\$ 61.55$ | $\$ 28.25$ | $\$ 39.51$ | $\$ 69.05$ | $*$ | $\$ 35.50$ | $\$ 39.24$ | $\$ 49.73$ | $\$ 62.05$ | $\$ 62.07$ | $\$ 64.79$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Managers (6-10 yrs exp) | $\$ 45.60$ | $\$ 47.36$ | $*$ | $\$ 31.54$ | $\$ 51.55$ | $*$ | $\$ 37.14$ | $\$ 40.72$ | $\$ 33.87$ | $\$ 43.69$ | $\$ 42.49$ | $\$ 48.87$ |
| Sr Associates (4-5 yrs exp) | $\$ 31.00$ | $\$ 28.39$ | $\$ 22.01$ | $\$ 29.24$ | $\$ 29.04$ | $\$ 19.32$ | $\$ 25.65$ | $\$ 27.41$ | $\$ 27.89$ | $\$ 32.84$ | $\$ 33.80$ | $\$ 31.49$ |
| Associates (1-3 yrs exp) | $\$ 23.95$ | $\$ 25.04$ | $\$ 18.95$ | $\$ 29.62$ | $\$ 25.59$ | $\$ 13.66$ | $\$ 20.33$ | $\$ 25.30$ | $\$ 24.19$ | $\$ 23.26$ | $\$ 27.08$ | $\$ 26.66$ |
| New Professionals | $\$ 22.41$ | $\$ 22.87$ | $*$ | $\$ 18.14$ | $\$ 24.77$ | $*$ | $\$ 17.24$ | $\$ 16.65$ | $\$ 17.76$ | $\$ 20.52$ | $\$ 22.51$ | $\$ 23.55$ |


| PGPS/TSCPA 2010 NATIONAL |  |  |  |  |  | Section II -- Customized Tables Prepared for the Texas Society of CPAs Private and Confidential |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All | All | Texas |  |  | All South Firms By Revenues |  |  |  |  |  |  |
|  | Firms | TX | Small | Medium | Large | <200K | 200<500k | 500<750K | 750K<1.5M | 1.5M<5M | 5M<10M | $10 \mathrm{M}+$ |
| Number of firms | 2,937 | 299 | 146 | 70 | 83 | 242 | 272 | 118 | 171 | 185 | 45 | 31 |

OTHER PROFESSIONAL STAFF CALCULATIONS
Number of Total Professional Staff (FT + PT FTE)

| Partners/Owners | 2.72 | 2.35 | 1.07 | 1.77 | 5.10 | 1.02 | 1.20 | 1.45 | 2.03 | 3.75 | 6.86 | 17.32 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Directors (11+ yrs exp) | 0.88 | 0.68 | 0.07 | 0.30 | 2.08 | 0.02 | 0.13 | 0.24 | 0.54 | 1.21 | 2.67 | 12.59 |
| Managers (6-10 yrs exp) | 2.27 | 1.88 | 0.09 | 0.81 | 5.93 | 0.02 | 0.18 | 0.56 | 0.99 | 2.86 | 7.58 | 27.33 |
| Sr Associates (4-5 yrs exp) | 2.38 | 2.17 | 0.11 | 0.75 | 6.98 | 0.03 | 0.24 | 0.55 | 1.04 | 2.87 | 9.17 | 27.33 |
| Associates (1-3 yrs exp) | 2.19 | 2.14 | 0.14 | 0.92 | 6.67 | 0.03 | 0.25 | 0.58 | 0.97 | 3.11 | 8.20 | 28.72 |
| New Professionals | 0.40 | 0.35 | 0.04 | 0.35 | 0.92 | 0.02 | 0.04 | 0.11 | 0.23 | 0.44 | 2.09 | 4.88 |
| Total Professionals | 10.84 | 9.57 | 1.52 | 4.91 | 27.67 | 1.14 | 2.03 | 3.48 | 5.78 | 14.24 | 36.57 | 118.17 |

Chargeable Hrs/Compensated Hrs

| Directors (11+ yrs exp) | 66\% | 66\% | 79\% | 57\% | 65\% | * | 76\% | 97\% | 71\% | 71\% | 56\% | 58\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Managers (6-10 yrs exp) | 68\% | 71\% | * | 71\% | 70\% | * | 86\% | 71\% | 75\% | 73\% | 75\% | 63\% |
| Sr Associates (4-5 yrs exp) | 74\% | 75\% | 80\% | 84\% | 72\% | 86\% | 79\% | 79\% | 79\% | 79\% | 75\% | 69\% |
| Associates (1-3 yrs exp) | 72\% | 66\% | 81\% | 71\% | 62\% | 68\% | 76\% | 83\% | 71\% | 73\% | 68\% | 65\% |
| New Professionals | 66\% | 61\% | * | 69\% | 61\% | * | 77\% | 89\% | 71\% | 64\% | 72\% | 64\% |



Section II -- Customized Tables Prepared for the Texas Society of CPAs

Private and Confidential


FULL TIME NON-PROFESSIONAL STAFF
Number of Staff - FT Non-Professional

| Internal technical support | 0.26 | 0.18 | 0.00 | 0.10 | 0.58 | 0.00 | 0.00 | 0.01 | 0.08 | 0.23 | 1.11 | 3.90 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Administrator / OM | 0.45 | 0.40 | 0.09 | 0.54 | 0.82 | 0.02 | 0.19 | 0.40 | 0.49 | 0.85 | 0.89 | 2.13 |
| Paraprofessionals | 0.83 | 0.72 | 0.21 | 0.61 | 1.69 | 0.05 | 0.35 | 0.69 | 1.05 | 1.56 | 3.22 | 6.06 |
| Clerical (data entry, etc.) | 1.29 | 1.26 | 0.27 | 0.40 | 3.73 | 0.05 | 0.24 | 0.35 | 0.69 | 1.80 | 5.27 | 16.52 |
| Marketing Staff | 0.11 | 0.08 | 0.01 | 0.00 | 0.27 | 0.00 | 0.01 | 0.00 | 0.01 | 0.04 | 0.38 | 1.52 |
| HR Staff | 0.10 | 0.07 | 0.00 | 0.00 | 0.25 | 0.00 | 0.00 | 0.00 | 0.00 | 0.02 | 0.24 | 1.74 |
| Other | 0.16 | 0.08 | 0.01 | 0.06 | 0.24 | 0.00 | 0.03 | 0.03 | 0.02 | 0.19 | 0.22 | 1.29 |

Average Compensated Hours - FT Non-Professional

| Internal technical support | 2,153 | 2,132 | * | * | 2,152 | * | * | * | 1,894 | 2,173 | 2,182 | 2,180 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Administrator / OM | 2,112 | 2,102 | 1,928 | 2,110 | 2,138 | * | 2,003 | 2,058 | 2,107 | 2,145 | 2,136 | 2,209 |
| Paraprofessionals | 2,065 | 2,039 | 1,973 | 2,030 | 2,076 | 1,976 | 1,991 | 2,053 | 2,072 | 2,071 | 2,076 | 2,175 |
| Clerical (data entry, etc.) | 2,052 | 2,038 | 1,935 | 2,062 | 2,075 | 1,975 | 1,941 | 2,017 | 2,071 | 2,076 | 2,074 | 2,139 |
| Marketing Staff | 2,121 | 2,155 | * | * | 2,162 | * | * | * | * | 1,933 | 2,113 | 2,201 |
| HR Staff | 2,117 | 2,106 | * | * | 2,106 | * | * | * | * | * | 1,997 | 2,166 |
| Other | 2,084 | 2,032 | * | * | 2,060 | * | * | * | * | 2,061 | * | 2,192 |

Average Chargeable Hours - FT Non-Professional

| Internal technical support | 217 | 261 | * | * | 227 | * | * | * | 605 | 176 | 249 | 40 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Administrator / OM | 323 | 296 | 380 | 471 | 165 | * | 529 | 528 | 388 | 292 | 63 | 92 |
| Paraprofessionals | 1,262 | 1,202 | 1,014 | 1,201 | 1,292 | 1,277 | 1,237 | 1,347 | 1,313 | 1,321 | 1,409 | 1,367 |
| Clerical (data entry, etc.) | 479 | 516 | 924 | 456 | 368 | 1,145 | 899 | 659 | 589 | 416 | 307 | 219 |
| Marketing Staff | 48 | 14 | * | * | 7 | * | * | * | * | 110 | 6 | 1 |
| HR Staff | 84 | 24 | * | * | 24 | * | * | * | * | * | 52 | 3 |
| Other | 342 | 303 | * | * | 361 | * | * | * | * | 414 | * | 331 |

Average Billing Rate - FT Non-Professional

| Internal technical support | \$113 | \$91 | * | * | \$93 | * | * | * | \$61 | \$100 | \$105 | \$126 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Administrator / OM | \$78 | \$75 | \$62 | \$59 | \$89 | * | \$56 | \$58 | \$64 | \$78 | \$91 | \$136 |
| Paraprofessionals | \$77 | \$76 | \$62 | \$71 | \$85 | \$53 | \$64 | \$71 | \$74 | \$77 | \$85 | \$102 |
| Clerical (data entry, etc.) | \$60 | \$55 | \$45 | \$47 | \$62 | \$42 | \$46 | \$48 | \$52 | \$59 | \$64 | \$82 |
| Marketing Staff | \$105 | \$89 | * | * | \$90 | * | * | * | * | * | \$116 | \$117 |
| HR Staff | \$121 | \$107 | * | * | \$107 | * | * | * | * | * | \$99 | \$130 |
| Other | \$85 | \$78 | * | * | \$96 | * | * | * | * | \$64 | * | \$124 |

Average Compensation - FT Non-Professional

| Internal technical support | 63,982 | 55,921 | * | * | 56,940 | * | * | * | 37,145 | 56,263 | 63,239 | 67,754 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Administrator / OM | 53,107 | 51,791 | 31,132 | 39,781 | 64,166 | * | 32,759 | 37,861 | 41,773 | 55,443 | 66,840 | 91,407 |
| Paraprofessionals | 43,599 | 42,802 | 35,708 | 40,547 | 47,208 | 31,123 | 34,740 | 39,989 | 41,849 | 43,350 | 45,729 | 53,789 |
| Clerical (data entry, etc.) | 35,844 | 34,128 | 25,065 | 32,378 | 38,651 | 21,517 | 27,229 | 28,423 | 33,716 | 34,904 | 40,576 | 46,397 |
| Marketing Staff | 63,432 | 63,085 | * | * | 65,298 | * | * | * | * | 40,877 | 65,036 | 70,740 |
| HR Staff | 68,987 | 63,258 | * | * | 63,258 | * | * | * | * | * | 58,059 | 71,941 |
| Other | 52,066 | 53,995 | * | * | 67,449 | * | * | * | * | 38,457 | * | 75,038 |

Compensation Per Compensated Hour - FT Non-Professional

| Internal technical support | \$29.72 | \$26.23 | * | * | \$26.45 | * | * | * | \$19.61 | \$25.89 | \$28.98 | \$31.08 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Administrator / OM | \$25.14 | \$24.64 | \$16.15 | \$18.85 | \$30.01 | * | \$16.36 | \$18.40 | \$19.82 | \$25.84 | \$31.29 | \$41.38 |
| Paraprofessionals | \$21.12 | \$20.99 | \$18.10 | \$19.98 | \$22.74 | \$15.75 | \$17.45 | \$19.48 | \$20.20 | \$20.94 | \$22.02 | \$24.73 |
| Clerical (data entry, etc.) | \$17.47 | \$16.75 | \$12.95 | \$15.70 | \$18.63 | \$10.89 | \$14.03 | \$14.09 | \$16.28 | \$16.81 | \$19.56 | \$21.69 |
| Marketing Staff | \$29.90 | \$29.28 | * | * | \$30.20 | * | * | * | * | \$21.15 | \$30.78 | \$32.14 |
| HR Staff | \$32.59 | \$30.04 | * | * | \$30.04 | * | * | * | * | * | \$29.07 | \$33.22 |
| Other | \$24.98 | \$26.57 | * | * | \$32.75 | * | * | * | * | \$18.66 | * | \$34.23 |

Section II -- Customized Tables Prepared for the Texas Society of CPAs

Private and Confidential


PART TIME NON-PROFESSIONAL STAFF
Number of Staff - PT Non-Professional

| Internal technical support | 0.01 | 0.01 | 0.00 | 0.01 | 0.03 | 0.00 | 0.00 | 0.00 | 0.01 | 0.02 | 0.06 | 0.11 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Administrator / OM | 0.04 | 0.02 | 0.01 | 0.02 | 0.02 | 0.00 | 0.02 | 0.06 | 0.04 | 0.04 | 0.06 | 0.06 |
| Paraprofessionals | 0.15 | 0.09 | 0.05 | 0.08 | 0.17 | 0.02 | 0.09 | 0.14 | 0.10 | 0.21 | 0.49 | 1.26 |
| Clerical (data entry, etc.) | 0.22 | 0.15 | 0.06 | 0.10 | 0.35 | 0.06 | 0.11 | 0.09 | 0.16 | 0.28 | 0.75 | 1.84 |
| Marketing Staff | 0.01 | 0.01 | 0.00 | 0.00 | 0.01 | 0.00 | 0.00 | 0.00 | 0.00 | 0.01 | 0.05 | 0.10 |
| HR Staff | 0.00 | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.08 |
| Other | 0.02 | 0.03 | 0.00 | 0.02 | 0.11 | 0.01 | 0.01 | 0.00 | 0.01 | 0.06 | 0.12 | 0.15 |

Average Compensated Hours - PT Non-Professional

| Internal technical support | 31 | 24 | 0 | 25 | 65 | 0 | 2 | 9 | 20 | 42 | 122 | 233 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Administrator / OM | 84 | 32 | 23 | 39 | 41 | 8 | 33 | 124 | 85 | 74 | 120 | 123 |
| Paraprofessionals | 321 | 188 | 105 | 160 | 356 | 47 | 194 | 284 | 199 | 445 | 1,022 | 2,622 |
| Clerical (data entry, etc.) | 468 | 313 | 129 | 199 | 733 | 119 | 237 | 177 | 335 | 580 | 1,552 | 3,831 |
| Marketing Staff | 21 | 11 | 5 | 0 | 29 | 1 | 2 | 6 | 0 | 19 | 102 | 204 |
| HR Staff | 10 | 6 | 0 | 0 | 21 | 0 | 0 | 0 | 0 | 5 | 0 | 163 |
| Other | 48 | 69 | 1 | 32 | 222 | 14 | 20 | 8 | 30 | 133 | 250 | 321 |

## Average Chargeable Hours - PT Non-Professional

| Internal technical support | 4 | 5 | 0 | 23 | 0 | 0 | 0 | 0 | 9 | 0 | 9 | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Administrator / OM | 12 | 3 | 5 | 1 | 0 | 3 | 2 | 19 | 14 | 6 | 0 | 0 |
| Paraprofessionals | 211 | 124 | 73 | 107 | 226 | 35 | 134 | 206 | 138 | 312 | 708 | 1,625 |
| Clerical (data entry, etc.) | 109 | 73 | 64 | 75 | 86 | 54 | 94 | 58 | 90 | 115 | 260 | 327 |
| Marketing Staff | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 0 | 0 | 0 | 0 |
| HR Staff | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | 14 | 15 | 1 | 7 | 45 | 3 | 9 | 3 | 9 | 47 | 9 | 192 |

Average Billing Rate - PT Non-Professional

| Internal technical support | \$96 | * | * | * | * | * | * | * | * | * | * | * |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Administrator / OM | \$68 | * | * | * | * | * | * | \$53 | \$53 | \$57 | * | * |
| Paraprofessionals | \$71 | \$69 | \$52 | \$89 | \$71 | \$44 | \$62 | \$64 | \$75 | \$71 | \$78 | \$93 |
| Clerical (data entry, etc.) | \$53 | \$48 | \$40 | \$41 | \$57 | \$39 | \$43 | \$44 | \$45 | \$55 | \$55 | \$68 |
| Marketing Staff | \$105 | * | * | * | * | * | * | * | * | * | * | * |
| HR Staff | \$101 | * | * | * | * | * | * | * | * | * | * | * |
| Other | \$59 | \$42 | * | * | * | * | * | * | * | \$46 | * | * |

Average Compensation Per Compensated Hour - PT Non-Professional

| Internal technical support | \$29.06 | * | * | * | * | * | * | * | * | * | * | * |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Administrator / OM | \$22.97 | \$20.09 | * | * | * | * | \$16.26 | \$20.98 | \$16.28 | \$27.15 | * | * |
| Paraprofessionals | \$21.15 | \$20.19 | \$15.29 | \$20.60 | \$22.59 | \$16.06 | \$17.41 | \$18.99 | \$19.67 | \$20.31 | \$23.14 | \$24.88 |
| Clerical (data entry, etc.) | \$16.84 | \$15.68 | \$12.53 | \$15.38 | \$16.73 | \$12.74 | \$14.03 | \$13.29 | \$14.15 | \$14.13 | \$19.18 | \$22.36 |
| Marketing Staff | \$34.30 | * | * | * | * | * | * | * | * | * | * | * |
| HR Staff | \$28.58 | * | * | * | * | * | * | * | * | * | * | * |
| Other | \$19.13 | \$18.86 | * | * | \$18.48 | * | * | * | \$16.96 | \$16.81 | * |  |

Section II -- Customized Tables
Prepared for the Texas Society of CPAs
Private and Confidential

|  | All Firms | All | Texas |  |  | All South Firms By Revenues |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Small | Medium | Large | <200k | 200<500K | 500<750K | 750 K 1.5 M | 1.5M<5M | 5M<10M | 10M+ |
| Number of firms | 2,937 | 299 | 146 | 70 | 83 | 242 | 272 | 118 | 171 | 185 | 45 | 31 |

Staffing levels and benefits
New Hires

| \# New hires meeting 150 hr | 0.385 | 0.328 | 0.021 | 0.114 | 1.048 | 0.004 | 0.040 | 0.153 | 0.187 | 0.541 | 1.689 | 5.742 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \# New hires not meeting 150 hr | 0.206 | 0.261 | 0.027 | 0.286 | 0.651 | 0.004 | 0.085 | 0.127 | 0.164 | 0.281 | 0.400 | 1.516 |
| Salary, meeting 150 hr | 47,071 | 53,802 | * | 41,571 | 57,461 | * | 35,000 | 39,407 | 42,484 | 44,201 | 58,736 | 66,930 |
| Salary, not meeting 150 hr | 40,212 | 39,742 | * | 36,442 | 42,900 | * | 34,880 | 35,315 | 34,603 | 40,119 | 45,333 | 47,828 |

## Staff losses / Terminations

| \% losing staff | 29\% | 31\% | 9\% | 34\% | 66\% | 2\% | 14\% | 29\% | 33\% | 56\% | 84\% | 97\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Voluntary | 0.669 | 0.602 | 0.041 | 0.286 | 1.855 | 0.029 | 0.092 | 0.229 | 0.246 | 0.708 | 1.911 | 10.806 |
| Involuntary | 0.744 | 0.666 | 0.027 | 0.229 | 2.157 | 0.004 | 0.074 | 0.220 | 0.205 | 0.735 | 2.533 | 9.645 |

Paid Time Off - \% Offering

| Sick days | $34 \%$ | $33 \%$ | $18 \%$ | $39 \%$ | $54 \%$ | $5 \%$ | $26 \%$ | $42 \%$ | $51 \%$ | $59 \%$ | $60 \%$ | $35 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Vacation days | $39 \%$ | $37 \%$ | $23 \%$ | $46 \%$ | $57 \%$ | $7 \%$ | $32 \%$ | $44 \%$ | $57 \%$ | $62 \%$ | $67 \%$ | $45 \%$ |
| Other (e.g. prof'l activities) | $13 \%$ | $13 \%$ | $6 \%$ | $17 \%$ | $20 \%$ | $1 \%$ | $9 \%$ | $10 \%$ | $21 \%$ | $24 \%$ | $27 \%$ | $10 \%$ |
| Aggregate PTO | $21 \%$ | $19 \%$ | $3 \%$ | $29 \%$ | $39 \%$ | $2 \%$ | $8 \%$ | $22 \%$ | $22 \%$ | $32 \%$ | $38 \%$ | $61 \%$ |

Paid Time Off - Days by Category

| Sick days | 6.5 | 6.6 | 5.8 | 6.7 | 7.1 | 4.9 | 6.5 | 6.4 | 6.3 | 7.2 | 8.2 | 7.6 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Vacation days | 12.7 | 11.7 | 10.8 | 11.8 | 12.1 | 8.9 | 11.8 | 13.2 | 12.0 | 12.4 | 12.4 | 13.6 |
| Other (e.g. prof'l activities) | 4.8 | 4.8 | 7.1 | 4.4 | 3.8 | 5.0 | 6.9 | 4.5 | 4.4 | 4.9 | 3.9 | 6.0 |
| Aggregate PTO | 18.4 | 18.6 | 11.8 | 19.5 | 18.8 | 17.3 | 17.3 | 20.3 | 16.2 | 18.4 | 18.8 | 20.0 |
| Average Total PTO Days | 11.8 | 10.6 | 4.2 | 14.3 | 18.8 | 1.1 | 7.6 | 13.4 | 14.6 | 19.0 | 21.3 | 21.7 |

Does your firm provide/pay for the following benefits for employees?

| Cafeteria plan | 33\% | 30\% | 6\% | 29\% | 73\% | 0\% | 11\% | 24\% | 35\% | 71\% | 89\% | 87\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Continuing education courses | 78\% | 71\% | 47\% | 90\% | 98\% | 41\% | 64\% | 85\% | 96\% | 97\% | 98\% | 97\% |
| CPA exam fees | 34\% | 31\% | 10\% | 51\% | 53\% | 2\% | 19\% | 37\% | 56\% | 55\% | 53\% | 77\% |
| CPA exam review courses | 24\% | 22\% | 6\% | 36\% | 37\% | 2\% | 13\% | 20\% | 33\% | 38\% | 53\% | 68\% |
| Dependent health insurance | 27\% | 14\% | 7\% | 11\% | 30\% | 8\% | 10\% | 19\% | 20\% | 31\% | 47\% | 68\% |
| Dental insurance | 26\% | 17\% | 7\% | 19\% | 35\% | 6\% | 12\% | 22\% | 20\% | 36\% | 53\% | 71\% |
| Life insurance | 40\% | 32\% | 10\% | 27\% | 73\% | 8\% | 17\% | 33\% | 46\% | 76\% | 87\% | 97\% |
| Professional dues | 73\% | 69\% | 43\% | 89\% | 96\% | 39\% | 53\% | 81\% | 92\% | 96\% | 98\% | 100\% |
| Professional licenses | 71\% | 69\% | 42\% | 89\% | 98\% | 37\% | 49\% | 78\% | 90\% | 95\% | 98\% | 100\% |
| Retirement plan | 66\% | 55\% | 29\% | 71\% | 87\% | 17\% | 51\% | 72\% | 79\% | 93\% | 93\% | 87\% |
| Health insurance | 68\% | 59\% | 27\% | 79\% | 96\% | 22\% | 51\% | 76\% | 89\% | 99\% | 98\% | 97\% |
| None of these | 12\% | 18\% | 36\% | 4\% | 0\% | 44\% | 14\% | 3\% | 0\% | 1\% | 0\% | 0\% |


| Health Insurance Type |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| HMO | 14\% | 7\% | 10\% | 5\% | 6\% | 5\% | 13\% | 17\% | 10\% | 9\% | 2\% | 3\% |
| MSA | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 2\% | 1\% | 1\% | 1\% | 0\% | 0\% |
| POS | 3\% | 1\% | 0\% | 2\% | 0\% | 0\% | 3\% | 1\% | 3\% | 4\% | 7\% | 7\% |
| PPO | 40\% | 60\% | 50\% | 55\% | 70\% | 43\% | 37\% | 30\% | 44\% | 46\% | 59\% | 53\% |
| Traditional | 21\% | 17\% | 19\% | 20\% | 14\% | 27\% | 22\% | 36\% | 21\% | 14\% | 14\% | 13\% |
| HSA | 19\% | 14\% | 17\% | 16\% | 10\% | 20\% | 17\% | 13\% | 19\% | 23\% | 14\% | 23\% |
| Other | 0\% | 0\% | 0\% | 0\% | 0\% | 2\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Not sure | 3\% | 2\% | 5\% | 2\% | 0\% | 4\% | 6\% | 2\% | 1\% | 2\% | 5\% | 0\% |

\% of Health Insurance Paid By Firm

| $0-20 \%$ | $3 \%$ | $3 \%$ | $2 \%$ | $4 \%$ | $4 \%$ | $2 \%$ | $4 \%$ | $0 \%$ | $3 \%$ | $2 \%$ | $5 \%$ | $0 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $21-40 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $0 \%$ | $3 \%$ | $2 \%$ | $2 \%$ | $0 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $7 \%$ |
| $41-60 \%$ | $13 \%$ | $11 \%$ | $15 \%$ | $13 \%$ | $8 \%$ | $7 \%$ | $20 \%$ | $19 \%$ | $13 \%$ | $10 \%$ | $16 \%$ | $10 \%$ |
| $61-80 \%$ | $14 \%$ | $10 \%$ | $5 \%$ | $11 \%$ | $11 \%$ | $2 \%$ | $5 \%$ | $11 \%$ | $14 \%$ | $20 \%$ | $11 \%$ | $30 \%$ |
| $81-100 \%$ | $68 \%$ | $74 \%$ | $76 \%$ | $73 \%$ | $75 \%$ | $88 \%$ | $70 \%$ | $70 \%$ | $69 \%$ | $66 \%$ | $66 \%$ | $53 \%$ |

Section II -- Customized Tables Prepared for the Texas Society of CPAs

Private and Confidential


PARTNERSHIP SUCCESSION / COMPENSATION SCHEME
Which of the following do you have in place?

| Succession plan | 25\% | 27\% | 18\% | 27\% | 35\% | 7\% | 15\% | 20\% | 26\% | 32\% | 50\% | 48\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Formal partner training prog. | 5\% | 4\% | 1\% | 0\% | 9\% | 0\% | 4\% | 3\% | 1\% | 6\% | 16\% | 35\% |
| Practice cont agmt w/ oth firm | 6\% | 7\% | 11\% | 8\% | 4\% | 9\% | 11\% | 5\% | 3\% | 1\% | 0\% | 3\% |
| Written firm partnership agmt | 39\% | 40\% | 8\% | 35\% | 74\% | 1\% | 13\% | 23\% | 43\% | 69\% | 82\% | 87\% |
| Partner compensation formula | 21\% | 21\% | 5\% | 19\% | 37\% | 2\% | 4\% | 11\% | 28\% | 37\% | 52\% | 58\% |
| Malpractice insurance policy | 94\% | 87\% | 89\% | 81\% | 89\% | 96\% | 89\% | 90\% | 89\% | 93\% | 93\% | 100\% |
| Malpractice insurance limit | 1,684,105 | 1,369,898 | 1,009,057 | 1,064,130 | 1,933,594 | 757,174 | 1,161,471 | 1,298,795 | 1,273,228 | 1,750,430 | 3,040,541 | 6,553,571 |

## When was the partner agreement last updated?

| Before 1995 | 5\% | 3\% | 0\% | 8\% | 2\% | * | 3\% | 11\% | 8\% | 6\% | 0\% | 4\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1995-1999 | 7\% | 11\% | 50\% | 13\% | 7\% | * | 10\% | 4\% | 10\% | 8\% | 8\% | 0\% |
| 2000-2002 | 8\% | 8\% | 0\% | 4\% | 10\% | * | 7\% | 4\% | 10\% | 8\% | 8\% | 0\% |
| 2003-2005 | 15\% | 12\% | 17\% | 17\% | 10\% | * | 20\% | 22\% | 19\% | 10\% | 14\% | 0\% |
| 2006-2008 | 31\% | 38\% | 17\% | 29\% | 43\% | * | 30\% | 44\% | 29\% | 33\% | 28\% | 48\% |
| 2009 | 22\% | 16\% | 17\% | 8\% | 18\% | * | 30\% | 4\% | 13\% | 23\% | 19\% | 33\% |
| 2010 | 12\% | 12\% | 0\% | 21\% | 10\% | * | 0\% | 11\% | 11\% | 13\% | 22\% | 15\% |

Which does the partner agreement provide for?

| Buy-out | 86\% | 81\% | 100\% | 68\% | 83\% | * | 62\% | 79\% | 75\% | 86\% | 83\% | 89\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Conduct | 59\% | 56\% | 50\% | 50\% | 58\% | * | 54\% | 46\% | 46\% | 59\% | 75\% | 85\% |
| Death | 92\% | 92\% | 83\% | 86\% | 95\% | * | 81\% | 79\% | 93\% | 94\% | 97\% | 96\% |
| Disability | 80\% | 80\% | 50\% | 68\% | 87\% | * | 50\% | 38\% | 78\% | 86\% | 92\% | 85\% |
| Early withdraw | 59\% | 58\% | 50\% | 50\% | 62\% | * | 35\% | 33\% | 51\% | 66\% | 78\% | 78\% |
| Mandatory age | 31\% | 32\% | 17\% | 9\% | 42\% | * | 4\% | 8\% | 9\% | 38\% | 56\% | 89\% |
| Non-competition | 67\% | 64\% | 50\% | 41\% | 73\% | * | 46\% | 33\% | 51\% | 74\% | 83\% | 85\% |
| Post withdrawal loan guarantee | 4\% | 6\% | 0\% | 5\% | 7\% | * | 4\% | 4\% | 3\% | 7\% | 6\% | 0\% |
| Retirement | 58\% | 51\% | 17\% | 27\% | 63\% | * | 19\% | 29\% | 42\% | 66\% | 69\% | 89\% |

Components of partner compensation formula

| Administrative duties | 11\% | 11\% | 2\% | 9\% | 28\% | * | 1\% | 3\% | 13\% | 25\% | 38\% | 42\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Client billing | 15\% | 13\% | 2\% | 14\% | 30\% | * | 3\% | 10\% | 22\% | 29\% | 44\% | 55\% |
| Compliance w/ bus. plan | 2\% | 2\% | 0\% | 0\% | 7\% | * | 0\% | 0\% | 1\% | 3\% | 11\% | 26\% |
| Interest on capital | 6\% | 5\% | 0\% | 6\% | 12\% | * | 0\% | 3\% | 4\% | 12\% | 18\% | 23\% |
| New clients | 8\% | 7\% | 1\% | 3\% | 19\% | * | 1\% | 2\% | 6\% | 16\% | 31\% | 45\% |
| New bus. from present clients | 5\% | 4\% | 1\% | 1\% | 13\% | * | 1\% | 1\% | 4\% | 10\% | 24\% | 29\% |
| Niche/new service developed | 2\% | 1\% | 0\% | 0\% | 4\% | * | 0\% | 0\% | 1\% | 5\% | 4\% | 19\% |
| Timely billing | 4\% | 3\% | 1\% | 0\% | 8\% | * | 0\% | 1\% | 2\% | 8\% | 13\% | 35\% |
| Training/Mentoring | 3\% | 2\% | 0\% | 0\% | 8\% | * | 0\% | 1\% | 1\% | 6\% | 11\% | 26\% |
| Years of service | 4\% | 2\% | 1\% | 1\% | 4\% | * | 0\% | 1\% | 4\% | 9\% | 13\% | 19\% |

## For Professionals

| Bonus/incentive \% of total | $4.7 \%$ | $4.6 \%$ | $1.9 \%$ | $5.1 \%$ | $8.2 \%$ | $3.1 \%$ | $4.0 \%$ | $5.2 \%$ | $7.0 \%$ | $7.2 \%$ | $4.4 \%$ | $5.1 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Avg annl base salary \% inc | $4.6 \%$ | $4.5 \%$ | $3.2 \%$ | $6.0 \%$ | $5.2 \%$ | $3.7 \%$ | $5.5 \%$ | $6.2 \%$ | $4.8 \%$ | $4.9 \%$ | $5.5 \%$ | $3.2 \%$ |

## What is your compensation year basis?

| Fiscal 2009 | 19\% | 14\% | 15\% | 7\% | 19\% | 19\% | 14\% | 13\% | 16\% | 20\% | 22\% | 45\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Calendar 2009 | 77\% | 81\% | 80\% | 90\% | 76\% | 77\% | 82\% | 84\% | 82\% | 74\% | 69\% | 42\% |
| Other | 4\% | 4\% | 5\% | 3\% | 5\% | 5\% | 4\% | 3\% | 1\% | 5\% | 9\% | 13\% |


| PGPS/TSCPA 2010 NATIONAL |  |  |  |  |  | Section II -- Customized Tables Prepared for the Texas Society of CPAs Private and Confidential |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All | All | Texas |  |  | All South Firms By Revenues |  |  |  |  |  |  |
|  | Firms | TX | Small | Medium | Large | <200K | 200<500k | 500<750K | 750K<1.5M | 1.5M<5M | 5M<10M | $10 \mathrm{M}+$ |
| Number of firms | 2,937 | 299 | 146 | 70 | 83 | 242 | 272 | 118 | 171 | 185 | 45 | 31 |

TECHNOLOGY
Does your firm...?

| Have an active/mntd website | 66\% | 61\% | 42\% | 64\% | 90\% | 36\% | 54\% | 64\% | 73\% | 89\% | 100\% | 100\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Have a client portal | 28\% | 22\% | 14\% | 19\% | 40\% | 12\% | 19\% | 23\% | 22\% | 43\% | 56\% | 65\% |
| Have a blog | 4\% | 2\% | 2\% | 0\% | 4\% | 1\% | 5\% | 5\% | 0\% | 1\% | 9\% | 26\% |
| Use social media | 14\% | 12\% | 12\% | 4\% | 18\% | 14\% | 17\% | 8\% | 12\% | 14\% | 27\% | 55\% |
| Use multiple computer scrns | 71\% | 62\% | 42\% | 67\% | 92\% | 45\% | 61\% | 69\% | 80\% | 88\% | 100\% | 100\% |
| Paperless work environment | 52\% | 40\% | 23\% | 46\% | 67\% | 34\% | 42\% | 46\% | 53\% | 65\% | 69\% | 87\% |
| Accept credit cards | 45\% | 42\% | 29\% | 44\% | 61\% | 21\% | 42\% | 46\% | 42\% | 49\% | 69\% | 77\% |
| Outsource tax returns | 2\% | 3\% | 1\% | 3\% | 7\% | 1\% | 2\% | 3\% | 1\% | 5\% | 2\% | 3\% |
| Outsource write-up work | 2\% | 2\% | 3\% | 0\% | 1\% | 5\% | 3\% | 2\% | 2\% | 1\% | 4\% | 0\% |
| Remote access to network | 62\% | 57\% | 36\% | 67\% | 84\% | 26\% | 50\% | 69\% | 77\% | 86\% | 93\% | 97\% |
| Use time \& billing software | 76\% | 73\% | 51\% | 87\% | 99\% | 38\% | 69\% | 82\% | 91\% | 100\% | 98\% | 100\% |
| Use scheduling software | 16\% | 14\% | 6\% | 19\% | 23\% | 9\% | 13\% | 15\% | 18\% | 20\% | 36\% | 35\% |

Section II -- Customized Tables
Prepared for the Texas Society of CPAs
Private and Confidential

|  | All <br> Firms | $\begin{aligned} & \text { All } \\ & \text { TX } \end{aligned}$ | Texas |  |  | All South Firms By Revenues |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Small | Medium | Large | <200K | 200<500K | 500<750K | $750 \mathrm{~K}<1.5 \mathrm{M}$ | 1.5M<5M | $5 \mathrm{M}<10 \mathrm{M}$ | 10M+ |
| Number of firms | 2,937 | 299 | 146 | 70 | 83 | 242 | 272 | 118 | 171 | 185 | 45 | 31 |

ECONOMIC LANDSCAPE
Which statement best describes your views of the economic recovery, in relation to your practice?

| Still in economic crisis mode | 26\% | 18\% | 24\% | 13\% | 11\% | 26\% | 25\% | 24\% | 21\% | 28\% | 29\% | 27\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| See signs of recovery | 30\% | 28\% | 22\% | 18\% | 47\% | 23\% | 27\% | 28\% | 26\% | 30\% | 48\% | 60\% |
| Crisis didn't affect business | 43\% | 54\% | 53\% | 69\% | 42\% | 50\% | 48\% | 47\% | 53\% | 42\% | 24\% | 13\% |

Which statement best describes your views of the economic recovery, in relation to your clients?

| Clients still in crisis mode | 50\% | 39\% | 44\% | 41\% | 28\% | 52\% | 50\% | 44\% | 51\% | 47\% | 36\% | 48\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clients see signs of recovery | 43\% | 49\% | 44\% | 44\% | 61\% | 36\% | 43\% | 46\% | 38\% | 43\% | 57\% | 45\% |
| Crisis didn't affect my clients | 7\% | 12\% | 12\% | 14\% | 11\% | 13\% | 7\% | 9\% | 11\% | 10\% | 7\% | 7\% |

What is your anticipated firm revenue outlook for the next 12 months vs the same period, prior year?

| Increase revenue $>10 \%$ | $13 \%$ | $16 \%$ | $25 \%$ | $7 \%$ | $10 \%$ | $28 \%$ | $22 \%$ | $11 \%$ | $9 \%$ | $7 \%$ | $5 \%$ | $3 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Increase revenue 6\%-10\% | $16 \%$ | $21 \%$ | $19 \%$ | $23 \%$ | $21 \%$ | $16 \%$ | $17 \%$ | $19 \%$ | $14 \%$ | $16 \%$ | $14 \%$ | $17 \%$ |
| Increase revenue 1\%-5\% | $28 \%$ | $24 \%$ | $17 \%$ | $21 \%$ | $37 \%$ | $15 \%$ | $22 \%$ | $27 \%$ | $27 \%$ | $37 \%$ | $42 \%$ | $33 \%$ |
| No change in revenue | $19 \%$ | $17 \%$ | $17 \%$ | $24 \%$ | $10 \%$ | $18 \%$ | $15 \%$ | $17 \%$ | $22 \%$ | $16 \%$ | $14 \%$ | $13 \%$ |
| Decrease revenue $1 \%-5 \%$ | $12 \%$ | $11 \%$ | $8 \%$ | $13 \%$ | $15 \%$ | $10 \%$ | $11 \%$ | $12 \%$ | $16 \%$ | $11 \%$ | $16 \%$ | $27 \%$ |
| Decrease revenue 6\%-10\% | $7 \%$ | $6 \%$ | $6 \%$ | $7 \%$ | $5 \%$ | $6 \%$ | $6 \%$ | $11 \%$ | $8 \%$ | $8 \%$ | $5 \%$ | $3 \%$ |
| Decrease revenue $>10 \%$ | $4 \%$ | $6 \%$ | $8 \%$ | $4 \%$ | $4 \%$ | $6 \%$ | $6 \%$ | $3 \%$ | $5 \%$ | $4 \%$ | $5 \%$ | $3 \%$ |

What is your anticipated firm outlook for total firm employment for $\mathbf{1 2 / 1 0}$ versus 12/09?

| Increase \# emp's > 10\% | $6 \%$ | $9 \%$ | $8 \%$ | $14 \%$ | $9 \%$ | $7 \%$ | $9 \%$ | $13 \%$ | $9 \%$ | $5 \%$ | $7 \%$ | $3 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Increase \# emp's 6\%-10\% | $4 \%$ | $4 \%$ | $0 \%$ | $6 \%$ | $9 \%$ | $0 \%$ | $1 \%$ | $3 \%$ | $5 \%$ | $7 \%$ | $2 \%$ | $13 \%$ |
| Increase \# emp's 1\%-5\% | $11 \%$ | $15 \%$ | $8 \%$ | $9 \%$ | $33 \%$ | $7 \%$ | $11 \%$ | $4 \%$ | $11 \%$ | $26 \%$ | $30 \%$ | $37 \%$ |
| No change in staffing | $69 \%$ | $64 \%$ | $83 \%$ | $63 \%$ | $32 \%$ | $84 \%$ | $73 \%$ | $75 \%$ | $66 \%$ | $45 \%$ | $35 \%$ | $27 \%$ |
| Decrease \# emp's 1\%-5\% | $5 \%$ | $5 \%$ | $1 \%$ | $4 \%$ | $13 \%$ | $1 \%$ | $3 \%$ | $3 \%$ | $2 \%$ | $11 \%$ | $21 \%$ | $17 \%$ |
| Decrease \# emp's 6\%-10\% | $2 \%$ | $2 \%$ | $0 \%$ | $3 \%$ | $4 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $5 \%$ | $4 \%$ | $5 \%$ | $3 \%$ |
| Decrease \# emp's > 10\% | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $2 \%$ | $1 \%$ | $1 \%$ | $3 \%$ | $0 \%$ | $0 \%$ |

What is your firm's top priority for generating new business during this economic recovery period?

| Incr rltnshps w/sphrs inflnce | 12\% | 10\% | 9\% | 7\% | 14\% | 12\% | 10\% | 10\% | 9\% | 14\% | 19\% | 17\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Incr value-add opps w/existing clie | 24\% | 26\% | 23\% | 39\% | 20\% | 17\% | 28\% | 26\% | 27\% | 29\% | 9\% | 10\% |
| Incr \# proposals in pipeline | 11\% | 9\% | 3\% | 8\% | 19\% | 1\% | 5\% | 9\% | 13\% | 11\% | 23\% | 45\% |
| Marketing initiatives | 29\% | 28\% | 32\% | 21\% | 25\% | 33\% | 30\% | $31 \%$ | 30\% | 27\% | 28\% | 3\% |
| New service offerings | 2\% | 1\% | 1\% | 2\% | 1\% | 2\% | 2\% | 0\% | 3\% | 1\% | 2\% | 3\% |
| Merger | 9\% | 8\% | 10\% | 3\% | 9\% | 13\% | 12\% | 4\% | 8\% | 6\% | 9\% | 14\% |
| Market to clients of larger firms | 5\% | 6\% | 3\% | 8\% | 9\% | 3\% | 2\% | 7\% | 5\% | 8\% | 5\% | 3\% |
| Other | 9\% | 12\% | 19\% | 11\% | 3\% | 18\% | 11\% | 13\% | 6\% | 5\% | 5\% | 3\% |

How has the current economic environment changed your firm's succession plan?

| Internal succession delayed | $2 \%$ | $2 \%$ | $3 \%$ | $0 \%$ | $2 \%$ | $1 \%$ | $3 \%$ | $1 \%$ | $3 \%$ | $4 \%$ | $2 \%$ | $0 \%$ |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| External sale/merger delayed | $2 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $3 \%$ | $4 \%$ | $0 \%$ | $2 \%$ | $0 \%$ |  |
| Look for sale/merger sooner | $1 \%$ | $1 \%$ | $1 \%$ | $3 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $2 \%$ | $1 \%$ | $1 \%$ | $0 \%$ | $0 \%$ |  |
| External sale/merger internal | $4 \%$ | $3 \%$ | $3 \%$ | $6 \%$ | $2 \%$ | $0 \%$ | $4 \%$ | $3 \%$ | $4 \%$ | $5 \%$ | $9 \%$ | $3 \%$ |  |
| Internal succession to external | $1 \%$ | $1 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $2 \%$ | $1 \%$ | $1 \%$ | $0 \%$ | $0 \%$ |  |
| No change | $55 \%$ | $51 \%$ | $36 \%$ | $58 \%$ | $71 \%$ | $42 \%$ | $46 \%$ | $47 \%$ | $56 \%$ | $62 \%$ | $67 \%$ | $90 \%$ |  |
| No succession plan | $35 \%$ | $40 \%$ | $55 \%$ | $32 \%$ | $21 \%$ | $54 \%$ | $44 \%$ | $43 \%$ | $32 \%$ | $27 \%$ | $19 \%$ | $7 \%$ |  |

How has the current economic environment changed your firm's owner(s) retirement expectations?

| Expect to work 5 yrs longer | $15 \%$ | $17 \%$ | $22 \%$ | $14 \%$ | $11 \%$ | $21 \%$ | $19 \%$ | $23 \%$ | $11 \%$ | $10 \%$ | $14 \%$ | $0 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Expect to work 1-4 yrs longer | $22 \%$ | $18 \%$ | $15 \%$ | $22 \%$ | $20 \%$ | $13 \%$ | $15 \%$ | $17 \%$ | $30 \%$ | $26 \%$ | $23 \%$ | $20 \%$ |
| No change | $63 \%$ | $65 \%$ | $62 \%$ | $64 \%$ | $70 \%$ | $66 \%$ | $65 \%$ | $60 \%$ | $59 \%$ | $65 \%$ | $63 \%$ | $80 \%$ |


|  |  |  |  |  |  | Section II -- Customized Tables Prepared for the Texas Society of CPAs Private and Confidential |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All | All | Texas |  |  | All South Firms By Revenues |  |  |  |  |  |  |
|  | Firms | TX | Small | Medium | Large | <200k | 200<500k | 500<750k | 750 K 1.5 M | 1.5M<5M | 5M<10M | ${ }_{10 \mathrm{M}+}$ |
| Number of firms | 2,937 | 299 | 146 | 70 | 83 | 242 | 272 | 118 | 171 | 185 | 45 | 31 |

## SURVEY PERFORMANCE

Clarity of questions

| 1 | $1 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $1 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $1 \%$ | $0 \%$ | $0 \%$ |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | $2 \%$ | $2 \%$ | $3 \%$ | $2 \%$ | $1 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $3 \%$ | $4 \%$ | $0 \%$ | $4 \%$ |  |
|  | 3 | $17 \%$ | $16 \%$ | $18 \%$ | $6 \%$ | $21 \%$ | $20 \%$ | $17 \%$ | $11 \%$ | $10 \%$ | $17 \%$ | $31 \%$ | $46 \%$ |
| 4 | $51 \%$ | $50 \%$ | $48 \%$ | $58 \%$ | $45 \%$ | $50 \%$ | $50 \%$ | $60 \%$ | $51 \%$ | $49 \%$ | $43 \%$ | $23 \%$ |  |
| Average | 5 | $29 \%$ | $32 \%$ | $30 \%$ | $34 \%$ | $33 \%$ | $27 \%$ | $30 \%$ | $27 \%$ | $35 \%$ | $29 \%$ | $26 \%$ | $27 \%$ |

Relevance of content

| 1 | $1 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $0 \%$ | $0 \%$ |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | $2 \%$ | $1 \%$ | $2 \%$ | $0 \%$ | $1 \%$ | $3 \%$ | $1 \%$ | $3 \%$ | $1 \%$ | $1 \%$ | $0 \%$ | $0 \%$ |  |
| 3 | $14 \%$ | $15 \%$ | $21 \%$ | $6 \%$ | $12 \%$ | $25 \%$ | $15 \%$ | $8 \%$ | $9 \%$ | $10 \%$ | $14 \%$ | $35 \%$ |  |
| 4 | $47 \%$ | $44 \%$ | $43 \%$ | $44 \%$ | $47 \%$ | $41 \%$ | $43 \%$ | $48 \%$ | $50 \%$ | $53 \%$ | $51 \%$ | $27 \%$ |  |
| Average | 5 | $36 \%$ | $39 \%$ | $33 \%$ | $50 \%$ | $40 \%$ | $31 \%$ | $40 \%$ | $41 \%$ | $39 \%$ | $36 \%$ | $34 \%$ | $38 \%$ |

Comprehensiveness of content

| 1 | 1\% | 1\% | 2\% | 0\% | 0\% | 1\% | 1\% | 0\% | 1\% | 1\% | 0\% | 0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 2\% | 1\% | 2\% | 0\% | 1\% | 2\% | 2\% | 2\% | 3\% | 1\% | 0\% | 8\% |
| 3 | 16\% | 16\% | 18\% | 10\% | 19\% | 23\% | 14\% | 12\% | 11\% | 16\% | 11\% | 31\% |
| 4 | 50\% | 44\% | 45\% | 45\% | 40\% | 43\% | 48\% | 53\% | 49\% | 46\% | 57\% | 31\% |
| 5 | 32\% | 38\% | 33\% | 45\% | 40\% | 31\% | 35\% | 33\% | 37\% | 37\% | 31\% | 31\% |
| Average | 4.10 | 4.16 | 4.06 | 4.35 | 4.18 | 4.00 | 4.15 | 4.17 | 4.18 | 4.18 | 4.20 | 3.85 |

## Online survey system

|  | 1 | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 1\% | 0\% | 0\% | 0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2 | 1\% | 3\% | 2\% | 0\% | 5\% | 2\% | 1\% | 2\% | 2\% | 2\% | 3\% | 4\% |
|  | 3 | 10\% | 6\% | 8\% | 3\% | 4\% | 11\% | 10\% | 11\% | 7\% | 7\% | 12\% | 12\% |
|  | 4 | 35\% | 34\% | 35\% | 29\% | 36\% | 32\% | 35\% | 36\% | 37\% | 35\% | 41\% | 50\% |
|  | 5 | 53\% | 58\% | 55\% | 67\% | 55\% | 54\% | 53\% | 52\% | 54\% | 56\% | 44\% | 35\% |
| Average |  | 4.38 | 4.47 | 4.43 | 4.64 | 4.40 | 4.37 | 4.39 | 4.38 | 4.41 | 4.44 | 4.26 | 4.15 |

Support


