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Texas Society of CPAs Selects New Executive Director and CEO

DALLAS (Sept. 16, 2016) — The Texas Society of CPAs (TSCPA) is pleased to announce the selection of incoming Executive Director and CEO Jodi Ann LaFreniere Ray, CCE, IOM, who will step into the role on January 1, 2017. Ray comes to TSCPA from Meeting Professionals International (MPI) where she was the vice president of membership and volunteer experience responsible for governance, as well as community development, which encompassed membership and more than 90 chapters and clubs in 24 countries. Prior to joining MPI, she served as the CEO for chambers of commerce in Connecticut, North Carolina and Texas, where she oversaw all operations including membership, government affairs, economic development and finance.

Ray had this to say about her new opportunity at TSCPA, “I am looking forward to working with the members, volunteers, chapters, and staff at the Texas Society of CPAs and to bringing my experience in membership and volunteer development, strategic leadership, and organizational management to this time-honored association.”

TSCPA Chairman Kathy Kapka, CPA, expresses her enthusiasm for Ray, “Jodi Ann was confidently selected by our leadership because she has the experience and expertise to successfully lead TSCPA into our next 100 years. She will be a real asset to the TSCPA staff leadership.”

Ray has a bachelor’s degree in psychology from Fairfield University. She received the Institute for Organization Management (IOM) designation in 1998 and the Certified Chamber Executive designation (CCE) in 2007.

ABOUT TSCPA

[Texas Society of CPAs](#) is a nonprofit, voluntary, professional organization representing Texas CPAs. The society has 20 local chapters statewide and has nearly 28,000 members, one of the largest in-state memberships of any state CPA society in the United States. TSCPA is committed to serving the public interest with programs that advance the highest standards of ethics and practice within the CPA profession.

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