

ORGANIZATIONAL FLEXIBILITY

By [TXCPA Chairman Jerry Spence,](#)
[CPA-Corpus Christi](#)



Share Your Thoughts

I'd love to hear your feedback
and answer your questions.

Drop me a note at
chairman@tscpa.net.

Unprecedented, strange, tragic, unjust – all words we've heard too frequently in 2020. As we move into our new TXCPA year, we are leaning heavily on one of our four guiding principles – organizational flexibility – to help us adapt, drive change, and move forward as an organization and as a profession.

TXCPA's guiding principles were developed in 2017. Organizational flexibility at the time was more about responding to new technologies and ways of doing business. Today, flexibility is essential in how we operate. TXCPA, our chapters, our members and their firms and companies have had to change focus quickly to respond to the pandemic, new legislation and societal unrest.

In response to COVID-19, the Society and our chapters quickly moved live programs to an online format and found ways to keep members engaged and connected virtually to the news and resources they needed. We immediately advocated for changes in legislation and extensions of deadlines to help CPAs better guide their clients and employers through pandemic-related financial issues. And, as we move into recovery, we'll continue to shift our focus to what you need for advising your clients, employers and communities.

As we watched social and racial injustice and inequities take over headlines, we mobilized our Diversity and Inclusion Committee, top leaders, and the TXCPA membership to take a stand for change and not remain silent. These difficult, but necessary, conversations will continue, and we'll put what we learn into action as we work to be a more inclusive and diverse profession serving an ever-diverse population.

We are grateful for the patience and flexibility our members have shown throughout these significant events. We know you are working harder than ever. We're encouraged by the increased engagement we've seen as members reach out to TXCPA and fellow members and rely on the strength of our professional community.

Thank you for your membership in TXCPA! I look forward to the work we will do together as we keep a close eye on what you need and where we need to flex to provide maximum value for you.