



Texas Society of
Certified Public Accountants

NEWS RELEASE

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University of Texas at Austin Professor Receives Outstanding Accounting Educator Award

*Texas Society of CPAs Recognizes Brian Lendecky for Excellence in Teaching and
Active Service to the Accounting Profession*

DALLAS — Brian Lendecky, CPA and senior lecturer at The University of Texas at Austin's McCombs School of Business, was named a 2014 recipient of the Texas Society of CPAs' (TSCPA) Outstanding Accounting Educator Award.

The statewide TSCPA Outstanding Accounting Educator Awards honor Texans who have demonstrated excellence in teaching and who have distinguished themselves through active service to the accounting profession. Criteria for judging includes instructional innovation, student motivation, the pursuit of learning opportunities for students, involvement in student and professional accounting organizations, and research accomplishments and publications.

Lendecky has worked in UT's Department of Accounting since 2006 and was promoted to senior lecturer in September 2012. One of his biggest contributions to accounting students has been the development of the award-winning service course, the Tax Practicum—Federal Taxation of Low-Income Filers. The course combines three complementary elements—a guest speaker series, small group discussions led by graduate students, and a requirement of at least 55 hours of community service preparing tax returns for low-income families in Austin. The Tax Practicum course offers students a timely and informative classroom experience along with significant real-world application to help students achieve successful CPA careers.

Lendecky's course was awarded the 2011 Tower Award for Outstanding Service

Learning Course by the University of Texas' Volunteer Service and Learning Center, and the OneStar Foundation Governor's Volunteer Service Award in 2008.

In addition to teaching accounting courses at UT, Lendecky serves as a faculty advisor for the PriceWaterhouseCoopers xACT and xTAX case competitions. This is a chance for students to apply what they've learned at UT to real-world situations and present the knowledge to industry leaders. His McCombs team has advanced to the national finals in four of the last seven years.

Lendecky is involved in numerous presentations, panels and committees on and off the UT campus. Every summer, he attends the orientation luncheon for incoming students and in three of the past five years, has served on a panel to answer students' questions. He has also been the accounting representative on the "Majors at McCombs" panel at UT's Parent's Day, and has been a seminar presenter at Explore UT weekend. Over the past eight years, he has taught multiple study-abroad classes in Paris, Prague and Hong Kong.

Lendecky will be recognized at an award ceremony held in conjunction with the annual TSCPA Accounting Education Conference that will take place October 24-25 in Austin, Texas.

About TSCPA

TSCPA (<http://www.tscpa.org>) is a nonprofit, voluntary, professional organization representing Texas CPAs. The society has 20 local chapters statewide and has 27,000 members, one of the largest in-state memberships of any state CPA society in the United States. TSCPA is committed to serving the public interest with programs that advance the highest standards of ethics and practice within the CPA profession.

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