



Texas Society of  
Certified Public Accountants

## NEWS RELEASE

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### **Stephen F. Austin State University Professor Receives Outstanding Accounting Educator Award**

*Texas Society of CPAs Recognizes Marie T. Kelly for Excellence in Teaching and Active  
Service to the Accounting Profession*

**DALLAS (Oct. 26, 2015)** — Marie T. Kelly, CPA and lecturer at Stephen F. Austin State University, was named a 2015 recipient of the Texas Society of CPAs' (TSCPA) Outstanding Accounting Educator Award.

The statewide TSCPA Outstanding Accounting Educator Awards honor Texans who have demonstrated excellence in teaching and who have distinguished themselves through active service to the accounting profession. Criteria for judging includes instructional innovation, student motivation, the pursuit of learning opportunities for students, involvement in student and professional accounting organizations, and research accomplishments and publications.

Kelly strives to keep students engaged and motivated while teaching Financial Accounting Principles and Managerial Accounting at Stephen F. Austin. She incorporates real-world examples and news items into her lectures to help students understand how technical accounting concepts apply in a business setting.

To excite and inspire students, Kelly has developed numerous instructional accounting innovations, including "financial statement racing," the "adjusting entry game," managerial

Jeopardy, a rodeo game to simulate activity-based costing, and various polling applications, among others. These games and simulations have been presented at professional accounting conferences across the U.S., where many colleagues have inquired about replicating the activities at their own universities.

For the past two years, Kelly has served as the College of Business internship coordinator, where she developed and promoted an internship workshop to help accounting majors find internship opportunities. She is also actively involved in student recruitment and retention on SFA's campus.

Kelly is a member of TSCPA's East Texas Chapter and the American Institute of CPAs. In addition to being a CPA, she is also a Chartered Global Management Accountant.

Kelly will be recognized at an award ceremony held in conjunction with the annual TSCPA Accounting Education Conference that will take place Oct. 30-31, 2015, in Austin, Texas.

### **About TSCPA**

TSCPA (<http://www.tscpa.org>) is a nonprofit, voluntary, professional organization representing Texas CPAs. The society has 20 local chapters statewide and has nearly 28,000 members, one of the largest in-state memberships of any state CPA society in the United States. TSCPA is committed to serving the public interest with programs that advance the highest standards of ethics and practice within the CPA profession.

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